

Sonoma County Local Task Force for Integrated Waste Management

Meeting Minutes

Thursday, October 13th, 2022

1:30pm-3:00pm

Absent (In alphabetical order)

Brian Bauer- Resynergi
Celia Furber- Recology
Ellen Hathaway- Sierra Club Redwood Chapter
Jennifer Lyle, Sonoma County
Joey Hejnowicz, Zero Waste Coordinator - City of Santa Rosa
Max Bridges- League of Women Voters
Michael Anderson- Marketing and Recycling Historian
Michael LeRusso
Portia Sinnot, Zero Waste USA
Trish Pisenti- Sonoma County

In attendance (In alphabetical order)

- Alyssa Messer – 3rd District Rep
- Arthur Deicke
- Aryam Blanco- Sonoma County Environmental Health
- Brandon Hart – TPW – Integrated Waste
- Caren McNamara- Conscious Container
- Dario Aguilar- Hype Print Lab
- Dan Nobel- Association of Compost Producers
- Emily Harris- Recycology
- Francie Finn- Suntrack Solar
- Greg Carr- 1st district rep
- Hugo Mata- SOS and LatinX Hub
- J. Glen Morelli – TPW – Integrated Waste
- Katie Cushwa- Zero Waste Sonoma
- Kyle LaRue- Director of Zero Waste and Compliance
- Kristen Sales- Zero waste
- Leslie Lukacs – Zero Waste Sonoma
- Leslye Choate- LEA
- Liz Bortolotto – Chair
- Mark Soiland- City of Cotati Representative
- Nicole Tai- GreenLynks CEO
- Sloan Pagal- Zero Waste Sonoma
- Stu Clark – 4th District Rep
- Sunny Galbraith – 350 Sonoma County, city of Sebastopol
- Tasha Wright- City of Santa Rosa (Water Dept)
- Terry Taylor- town of Windsor
- Xinci Tan – Zero Waste Sonoma

Item

- I. Welcome & Introductions
- II. Approval of draft minutes from August 11, 2022 meeting

Motion to change and update that Kristen was not here on the meeting- the updated meeting notes to be approved
Stu motion to move
Alyssa to second

- III. Presentation on GreenLynx, Deconstruction & Recycled Building Materials, by Nicole Tai
- 2 divisions: Reuse Facility (Santa Rosa Ave and 2 locations) and deconstruction (Sonoma, Marin, SF, and East Bay)
 - Presentation to discuss needs and what the future holds.
 - Working in construction, deconstruction, and advocating for CA code to incorporate deconstruction into the code.
 - 10ksq ft facility, but the space is not ideal. There is a big demand for better space as it results in upcycled materials being diverted to landfills.
 - Upcoming directions and potential directions for expansion:
 - In 1-2 years there will be a de-nailing machine that will be available that could result in more materials being salvaged.
 - They are also looking to do prefab walls.
 - Studies have come out that show that reclaimed materials are of better quality than current lumber.
 - Main objective is to curb logging and sequester carbon
 - Questions:
 - Do they use dimensional lumber:
 - Yes
 - There is no clear code restricting reclaimed lumber, it tends to be up to inspectors.
 - The older the wood, the more strength it has depending on the integrity of the actual piece.
 - The ask for up to 3 acres and would like their spot on Santa Rosa Ave
 - Are they a nonprofit?
 - Yes there are a for-profit
- IV. Update by Conscious Container, Caren McNamara
- Back in June we got Angel Investment and were able to launch their business.
 - They are located at bear rublic
 - They got a contract with jackson to collect bottles
 - What they are doing is taking excess bottles off of production lines that are functional, washing, and sending out letters of intent.
 - 20% of wine bottles are perfectly good and they are being washed for resale.
 - Working with Jackson family to increase that percentage. Getting investment for this and traction in selling those bottles. They are out raising the rest of the capital of 1.5 million.
 - SB 1013 passed
 - There is 25 million for refillable infrastructure.
 - Questions:
 - Clarification- taking bottles that would go to recycling and selling them for reuse?
 - The bottles are taken off the construction line
 - What would be the size of the space needed?
 - They are in Cloverdale because of that strategic partnership. However they do want to stand up in Sonoma County.

- Electronic bottle inspection (EBI)- the status of this and the line as to whether it speeds it up or the whole effort.
 - The washer does 3-150k bottles per hour and the electronic inspection tech has the capacity to inspect at the rate of the bottles being washed. EBI does not slow down the washing. It keeps pace.
- What are you finding from the investment community
 - Angel investors- individuals who are passionate about what they do.
 - They are reaching out to industry, they are looking to get wineries involved in regards to investment and partnerships. It is tough because it is not proven and there was previously not traction.
 - They shifted the B-B model to get it moving. It is small scale proof of concept system.
- How would one become an angel investors
 - They are raising capital under FCC rules as a credited investor
 - When they want to get the community involved, they want to do something like a go fund me where it involves the community.
 - One needs 25-30k to get crowd funding in place.
 - That would be an avenue for community members to get involved and engaged.

V. Update on EAR report to CalRecycle, Sloan Pagal

- Electronic Annual Report
 - Different then past years, focused on SB 1383 and more detailed in terms of organics
 - Submitted on October 1
 - The waste generation was down by 20 tons compared to the previous year.
 - They are below the target number for individual waste.
 - It has not been reviewed or finalized, but not expecting too many changes.
- Question:
 - Is SB 1383 apart of normal diversion reporting?
 - This is usually how it is reported every year, but for the last 2 years there have been some changes in the way that they report. Last year the big changes was that the facilities began reporting directly to the state instead of zero waste and this past year they included the 1383 requirements (this is still in transition). Hopefully next year this will be more comprehensive. This is now the RDRS system.
 - Is a compost facility being put in?
 - This is still in progress and in review

VI. Update on CRV changes, Sloane Pagal

- Pilot program- The new development is to get RP and Windsor added to the pilot. The recycling facility in Windsor was closed in August.
- They identified a site and going to council to get them approved so recycler can get a new Kiosk
- They estimate they can get more locations so they can expand. It would be an ideal fit.
- Hoping to get approved in November and get those locations up and running in RP.
- SB 38- has to do with glass contamination and people getting CRV value more than once. There are a lot of changes in this CRV space. They are planning to get together with Susan Collins for CRI to get a webinar on this topic.

Questions:

- Is there a CRV redemption place by Olivers in Montecito/
 - It is held up in the permit department so there are no immediate plans.

VII. 2022 Legislative Report, Alyssa Messer

* presented

IX. Healthy Soils Roundtable, CA Bioresources Alliance Symposium,
Dan Noble

- They are having their 17th annual CA bioresource symposium (organic waste plus food and fiber system from a circular perspective). It is several agencies. If we look at the announcements, we can support others to attend.
- LTF is invited to attend.

X. Public Comments*

- Zero Waste is going through a strategic planning process. They do not have a mission statement and a process they are doing and inviting groups such as the LTF. They are going through a series of ad hoc committees and doing a SWOT analysis. It is culminating in retreat and it is taking place at Sonoma Village on November 9th. They would like a meeting w/ the LTF to get input on supporting development of this mission. They are hoping to do a separate meeting with the LTF between mid-end of November. They went back and forth on how to move this process. They are losing 4 board members at the end of this years. Liz will be scheduling this meeting with the LTF.
- ZWS Staff/Board retreat held on November 9th at the Sky Lounge at SoMo from 8:30 am - noon. 1400 Valley House Drive, Suite 240, Rohnert Park, CA 94928. Zoom will be available if needed

XI. Member Announcements

Liz- There will be a Santa Rosa compost give away at the pace to play (2-5), a flyer will be sent. Waste Management is providing it.

Kristen Sales- Drug take back day for prescription drugs, liquid medicines, vapes, and DEA run event. 10-2 on Saturday October 29th. (<https://www.dea.gov/takebackday>)

The Zero Waste working group- Sloanne will reach out to Dan and Alyssa to set up first meeting.

Nicole- Tuesday-Thursday is the National conference for Buildreuse.org (www.buildreuse.org) for the conference. It is all virtual.

XII. Next Regular Meeting Date/Suggestions for Agenda Items -
December 8th, 2022

XIII. Adjournment

Mark Soiland motioned to adjourned

Dan seconded.