



## Minutes of May 15, 2025 Meeting

Zero Waste Sonoma met on May 15, 2025, at the City of Santa Rosa Council Chambers, 100 Santa Rosa Ave., Santa Rosa, California.

### Board Members Present:

City of Cloverdale – Andrés Marquez  
City of Cotati – Susan Harvey  
City of Healdsburg – ABSENT  
City of Petaluma – Patrick Carter  
City of Rohnert Park – Emily Sanborn

City of Santa Rosa – Dianna MacDonald  
City of Sebastopol – Phill Carter  
City of Sonoma – Jack Ding  
County of Sonoma – ABSENT  
Town of Windsor – JB Leep

### Staff Present:

Counsel: Ethan Walsh  
Staff: Thora Collard, Kristen Sales, Xinci Tan, Katherine Cushwa, Courtney Scott, Sloane Pagal, Rajesh Jyothiswaran  
Agency Clerk: Amber Johnson

### 1. Call to Order Regular Meeting

Regular session was called to order at 9:00 a.m.  
Introductions

### 2. Agenda Approval

- Move Item 5 last, following item 7.

### 3. Public Comments (items not on the agenda)

- Duane DeWitt, resident of Roseland, plastic bags are now made to be reused 125 times. The City of Santa Rosa uses new, large plastic bags for collecting waste streams at their creek clean up events. These small grocery bags can be used as an alternative for collection; this will help us narrow down the waste stream easier, making it more environmentally friendly and easier on city of Santa Rosa staff for pickup. We could be educating the public with mailers and flyers on topics like this. Thank you to the board and agency for working on topics such as this.

### 4. Consent (w/attachments)

4.1 Minutes of the April 17, 2025 Meeting

4.2 April, May, June 2025 Outreach Calendar

4.3 Approval of the Sixth Amendment to the Oil Program Management Agreement with Soluna Outreach Solutions

4.4 Approval of Third Amendment to Agreement for HHW Transportation and Disposal Services

4.5 Amendments to Short-Form Agreements with Petaluma Bounty and Zero FoodPrint for Implementation of a USDA Grant

**Board Comment:**

None

**Public Comments:**

- Duane DeWittt, resident of Roseland, will the USDA grant money be received?

**Motion:** For approval of the consent calendar.

**First:** City of Cotati – Susan Harvey

**Second:** City of Rohnert Park – Emily Sanborn

**Vote Count:**

City of Cloverdale	AYE	City of Santa Rosa	ABSTAIN
City of Cotati	AYE	City of Sebastopol	AYE
City of Healdsburg	ABSENT	City of Sonoma	AYE
City of Petaluma	AYE	County of Sonoma	ABSENT
City of Rohnert Park	AYE	Town of Windsor	AYE

AYES -7- NOES -0- ABSENT -2- ABSTAIN -1-

**Motion passed.**

**Regular Calendar**

**5. Consideration of an Agreement with Reuse Alliance to Conduct a Repair Event and Reuse Education Program [Pagal]**

**Board Comments/Action Items:**

- Have you offered knife sharpening at the repair fair events? This is highly requested.
- All the local fixers are highly appreciated.
- Is there the option of providing a paint exchange at the events?
- Thank you for hosting events at the Sonoma community center.
- Is sewing or mending offered at these events?
- Phoebe and the Reuse Alliance have been great to work with. Excited to see this agreement move forward.

**Public Comments:**

None

**Motion:** To execute the Agreement with Reuse Alliance for a Sonoma County Repair Event and Reuse Education Program and approve the projected cost of services totaling \$50,000.

**First:** City of Cotati – Susan Harvey

**Second:** City of Sonoma – Jack Ding

**Vote Count:**

City of Cloverdale	AYE	City of Santa Rosa	AYE
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City of Cotati	AYE	City of Sebastopol	AYE
City of Healdsburg	ABSENT	City of Sonoma	AYE
City of Petaluma	AYE	County of Sonoma	ABSENT
City of Rohnert Park	AYE	Town of Windsor	AYE

AYES -8- NOES -0- ABSENT -2- ABSTAIN -0-

**Motion passed.**

**6. Presentation and Conclusion of the Technical Assistance Project for Compliance with SB 1383 Requirements and Disposable Food Ware Ordinances in Sonoma County with Cascadia Consulting Group, Inc. [Tan]**

**Board Comments/Action Items:**

- Do we have a plan for follow-up inspections?
- Have there been any issues with the jurisdictions assisting in compliance?
- Is Sebastopol able to enforce this? How are we able to assist?
- Are there any comments on moving away from PET plastics?
- Is there any social media presence to promote the positives for the businesses that are doing well?
- Do we provide a list of compliant products to help businesses comply easier?
- Has any of the training been captured? It would be beneficial to provide video training to the businesses to give to employees for onboarding.
- Is there a presence where people can see success stories?
- Is there a tabulation of the data?
- How can we meet the SB 1383 organic waste reduction goal of 75% by 2030?
- There are a lot of opportunities for reuse in Cloverdale. Is there assistance for stickers and bins for businesses?
- Are we able to assist with outreach to businesses?
- Have we ever contacted the vendors regarding sales to the businesses?
- Are there partnerships with other organizations in the state?

**Public Comments:**

- Marie Kneemeyer, Recology Sonoma Marin is currently working on creating educational videos. When Recology has an account that is doing well, we like to highlight that on our social media. Cloverdale we would love to support you with your stickers and getting those restaurants assistance.

**7. Consideration of an Agreement to Provide Software for Tracking Compliance with SB 1383 and Food Ware Ordinances [Tan]**

**Board Comments/Action Items:**

- Did the current provider, Recyclist apply?
- Who uses the software?
- What is the length of the contract going to be?
- At the end of the agreement, is there a way to extract the data?

**Public Comments:**

None

**Motion:** Approval of the Agreement to Provide Software for Tracking Compliance with SB 1383 and Food Ware Ordinances to SMART Compliance for a term of 5 years.

**First:** City of Cotati – Susan Harvey

**Second:** City of Santa Rosa – Dianna MacDonald

City of Cloverdale	AYE	City of Santa Rosa	AYE
City of Cotati	AYE	City of Sebastopol	AYE
City of Healdsburg	ABSENT	City of Sonoma	AYE
City of Petaluma	AYE	County of Sonoma	ABSENT
City of Rohnert Park	AYE	Town of Windsor	AYE

AYES -8- NOES -0- ABSENT -2- ABSTAIN -0-

**Motion passed.**

**8. Board Member Comments –**

- Is free mattress recycling available to all residents?
- The city of Petaluma fair will be held June 19-22<sup>nd</sup> at the fairgrounds. The reuseable cups from the cup pilot will be used at the fair for water this year. Additionally, thank you to Zero Waste Sonoma for assisting with bins to be used at the fair through the City County Payment Program.
- Cloverdale will be holding an outdoor event for the fourth of July celebration. Is there an ability to provide reusable cups at these events?
- Thank you to the staff that participated in bike to work day.

**9. Executive Director Report – VERBAL REPORT**

**10. Staff Comments –**

- There is an upcoming meeting with the HHW facility ad hoc committee to review the 50% design. We are at the halfway point of the design process.
- The Zero Waste Symposium was held on May 1<sup>st</sup>. There were over 160 people in attendance. Workshops were introduced this year and were very well received.

**11. Next ZWS meeting: June 19, 2025**

**12. Adjourn: 10:36 a.m.**

Submitted by: Amber Johnson