



MINUTES OF JANUARY 17, 2007

The Sonoma County Waste Management Agency met on January 17, 2007, at the City of Santa Rosa Utilities Department's Subregional Water Reclamation System Laguna Plant, 4300 Llano Road, Santa Rosa, California.

PRESENT:

City of Sebastopol	Dave Brennan, Chair (2006)
City of Cotati	Terry Stubbings
City of Cloverdale	Gus Wolter
City of Healdsburg	Barbara Jason-White
City of Petaluma	Kevin Hornick
City of Rohnert Park	Linda Huntley
City of Sonoma	Mike Fuson
County of Sonoma	Dave Knight
Town of Windsor	Christa Johnson
City of Santa Rosa	Dell Tredinnick, Chair (2007)

STAFF PRESENT:

Director	Ken Wells
Counsel	Janet Coleson
Staff	Charlotte Fisher
	Patrick Carter
	Tammy Port
Recorder	Elizabeth Koetke

1. CALL TO ORDER

Chair, Dave Brennan, called the meeting to order at 9:05 a.m.

2. ATTACHMENTS/CORRESPONDENCE/CLERK

Dave Brennan, Chair, called attention to items on file with the clerk.

3. ON FILE WITH CLERK

- A. Resolution 2006-019 Recycling Guide
- B. Resolution 2006-020 Mini AT&T Yellow Pages
- C. Resolution 2006-021 Recycling Guide Tab
- D. Resolution 2006-022 California Product Stewardship Council (CPSC)

4. PUBLIC COMMENTS

There were no public comments.

5. ELECTION OF 2007 OFFICERS

Dave Brennan, representative from Sebastopol, acting as Chair, asked for nominations for the Chair for 2007. Gus Wolter (Cloverdale) nominated Dell Tredinnick (Santa Rosa). Terry Stubbings (Cotati) seconded. Motion carried.

Chair Dell Tredinnick asked for nominations for Vice Chair for 2007. Dave Knight (Sonoma County) nominated Tim Smith (Rohnert Park) for the position of Vice Chair. Gus Wolter seconded. Motion carried.

Gus Wolter nominated Vince Marengo (Petaluma) as Chair Pro Tempore, Dave Knight seconded. Motion carried. **The new officers for 2007 are; Dell Tredinnick of Santa Rosa, Chair; Tim Smith of Rohnert Park, Vice-Chair; and Vince Marengo of Petaluma, Chair Pro Tempore.**

CONSENT

6.1 Minutes of December 20, 2006.

6.2 Sonoma Compost 2007 Marketing Plan.

6.3 Eco-Desk Annual Report.

Mike Fuson, Sonoma, moved to approve the consent calendar. Barbara Jason-White, Healdsburg, seconded. Consent calendar approved.

PLANNING

7.1 APPROVAL FOR AGREEMENT FOR WASTE CHARACTERIZATION STUDY

Tammy Port reported that this agenda item requests approval of a Waste Characterization Study. In 1991 a waste generation study was performed to establish a base year for waste disposal and recycling rates in Sonoma County as required by AB 939.

In 1995/1996 a detailed waste characterization study was done to identify and target specific waste streams for diversion efforts. Another waste characterization study was included in the FY 06-07 Work Plan with funding in the FY 06-07 Budget to measure the impact of the implementation of single-stream recycling, progress of the household hazardous waste program, and help focus future efforts for diverting recyclables out of the waste stream. Staff was subsequently authorized to distribute a Request for Proposals (RFP) for a consultant to perform the study.

The RFP went out to 25 consulting firms that were believed capable of performing this type of work. Cascadia Consulting Group submitted the only proposal, with a final negotiated cost of \$100,000. Included in the staff report are details describing the Scope of Work and the cost of the various tasks. As this contract exceeds \$50,000, a unanimous vote is required. Alternatively, the waste characterization effort could be postponed to a future date.

Dave Brennan, Sebastopol, moved to approve the agreement for the Waste Characterization Study. Christa Johnson, Windsor, seconded. The motion was approved unanimously.

HOUSEHOLD HAZARDOUS WASTE

8.1 PRESENTATION OF FINAL REPORT ON EVALUATION OF HHW PROGRAM

Ken Wells explained that the Household Hazardous Waste (HHW) program is one of the Agency's most expensive programs. Based on its budget impact, staff was given direction last fiscal year to evaluate the program to see if there are any opportunities for cost efficiencies and to look for other funding sources. A copy of the Sonoma County Household Hazardous Waste Program Benchmarking and Program Evaluation was mailed to each Board member before this meeting. As there is a substantial amount of information and numerous recommendations, this review is likely to be continued into future meetings.

David Nightingale, a consultant from Special Waste Associates, gave a detailed PowerPoint presentation of the Evaluation that was prepared by Sweetser & Associates and Special Waste Associates. The presentation included a history of the Sonoma County HHW program, current SCWMA program components, a survey of 5 other California HHW programs; participation by community and program component in 2005, current infrastructure capacity, as well as potential infrastructure needs based on future

HHW participation projections. Recommendations covering better cost effectiveness, improving existing facility operations, and potential types of future collection facilities were described. Additionally, possible current facility expansion, other potential funding sources, and the need for product stewardship efforts were described.

Gus Wolter left the meeting at 10:25 a.m. (EK)

Barbara Jason-White, Healdsburg, said that she'd like to see the list of recommendations from the Evaluation dissected with a key points highlighted, along with estimated costs.

Dave Brennan, Sebastopol, said it made sense to deal with the deficiencies in the current program first, come back with specific recommendations and ask the Board to approve those recommendations.

Dave Brennan made a motion to for staff to come back with an implementation plan for the recommendations. Linda Huntley, Rohnert Park, seconded the motion. Motion passed.

Terry Stubbings left the meeting at 10:30 a.m. (EK)

Ernie Carpenter, Industrial Carting, said that they have a C&D facility and they are not factored into this. He has no criticism of the HHW program, they are not permitted for toxics, so Industrial Carting is not in competition, they do not want them but they get them. Raising costs would impact Industrial Carting. Industrial Carting uses Romic and Ashbury, which would not work for individuals but does work for their company. Agency prices are already higher than competitors.

COMPOSTING/WOOD WASTE

9.1 NEW COMPOST SITE STATUS REPORT

Patrick Carter gave a brief PowerPoint presentation on the process to date for siting a new compost facility. The siting criteria approved by the Board previously include transportation impacts, neighborhood impacts, environmental impacts, site costs, land use designation, visual impacts of site and multi-use potential.

A new site operational description is described in detail in the Sonoma Countywide Composting Feasibility Study Final Report dated September 2005, which now includes a Technical Memorandum, completed in January 2007, that provides additional cost estimates.

The process for obtaining and developing a new compost site is complex and time consuming and should be completed as soon as possible as the current compost services agreement ends in 2010.

There is no action requested on this item today, but staff will be seeking more direction next month from the Board in terms of the funding approach, and an RFP for consultant support for identifying and evaluating parcels and the CEQA process. Further down the road, acquiring a site and choosing an operator to run the program will be necessary.

Linda Huntley, Rohnert Park, expressed concern about the estimated cost of acreage in the report, which was \$10,000/acre.

Patrick Carter acknowledged that the land cost estimate appears low and said the actual costs likely would be higher.

Dell Tredinnick, Chair, asked if it would be possible for staff to present some possible sites at the next meeting.

Ken Wells said staff has the ability to come up with some potential sites, however we don't have the capability to prepare the CEQA document. Staff is recommending that we distribute an RFP for consultants and combine site selection and the CEQA documentation.

Dave Knight, County of Sonoma, asked what the cost of a consultant could be.

Ken Wells said for the proposed work, possibly in the \$200,000 to \$300,000 range.

Alan Siegle, Sonoma Compost said they would assist the Agency in any way that they can.

10. BOARD MEMBER COMMENTS

Janet Coleson, Agency Counsel, said at the last meeting she was asked a few questions, one was about sustainable funding, and the other was about Proposition 218. She distributed copies of memos addressing those questions.

Barbara Jason-White said there would be a new Board member from Healdsburg at the next meeting, Marjorie Pettus, Assistant City Manager. She asked that George Hicks be removed from the Agency list.

Dell Tredinnick, Chair, suggested getting a Certificate of Appreciation for Sue Kelly who served on the Board for so many years.

Ken Wells said if it suits the Board, he would make a presentation to Ms. Kelly at a future Sebastopol City Council Meeting.

11. STAFF COMMENTS

There were no staff comments.

Alan Siegle, Sonoma Compost, said he would like to thank Barbara Jason-White for all her years of service on the Board.

Barbara Jason-White, Healdsburg, thanked Alan and commented about how much she loves the SCWMA logo.

12. ADJOURN

Meeting adjourned at 11:15 a.m.

Distributed at meeting:

Memo from Agency Counsel Regarding Question on Sustainable Funding Discussion.

Memo from Agency Counsel on Proposition 218.

Handout on Sonoma County HHW Program Benchmarking and Program Evaluation from Sweetser and Associates and Special Waste Associates.

Respectfully submitted,
Elizabeth Koetke