



Minutes of the January 17, 2018 Meeting

The Sonoma County Waste Management Agency met on January 17, 2018, at the City of Santa Rosa Council Chambers, 100 Santa Rosa Avenue, Santa Rosa, California.

Board Members Present:

City of Cloverdale	Paul Cayler	City of Santa Rosa	John Sawyer
City of Cotati	Susan Harvey	City of Sebastopol	Henry Mikus
City of Healdsburg	Brent Salmi	City of Sonoma	Madolyn Agrimonti
City of Petaluma	Absent	County of Sonoma	Trish Pisenti
City of Rohnert Park	Don Schwartz	Town of Windsor	Deb Fudge

Staff Present:

Executive Director/Acting Clerk Patrick Carter
Counsel Ethan Walsh
Staff Thora Collard, Courtney Scott, Kristin Thigpen

1. Call to Order Regular Meeting

Closed session was called to order at 8:30 a.m.

2. Closed Session:

PUBLIC EMPLOYEE PERFORMANCE EVALUATION
Title: Executive Director

3. Adjourn Closed Session at 8:50 a.m.

Call to Order Regular Meeting

Regular meeting was called to order at 9:02 a.m.

4. Agenda Approval

5. Public Comments (items not on the agenda)

None

6. Election of Officers

- City of Sebastopol Chair
- City of Sonoma Vice Chair
- County of Sonoma Chair Pro-tempore

The motion for approval of the election of officers was made by Don Schwartz, City of Rohnert Park, and seconded by Susan Harvey, City of Cotati.

Vote Count:

City of Cloverdale	AYE	City of Santa Rosa	AYE
City of Cotati	AYE	City of Sebastopol	AYE
City of Healdsburg	AYE	City of Sonoma	AYE
City of Petaluma	ABSENT	County of Sonoma	AYE
City of Rohnert Park	AYE	Town of Windsor	AYE

AYES -9- NOES -0- ABSENT -1- ABSTAIN -0-

Motion passed.

7. Consent (w/attachments)

- 7.1 Minutes of the December 20, 2017 Regular Meeting
- 7.2 January and February 2018 Outreach Calendar
- 7.3 Annual Review of SCWMA Rules of Governance

Public Comments:

None.

The motion for approval of items on consent calendar was made by Susan Harvey, City of Cotati, and seconded by Madolyn Agrimonti, City of Sonoma. Susan Gorin, County of Sonoma, Don Schwartz, City of Rohnert Park, and Paul Cayler, City of Cloverdale requested to abstain from consent item 7.1 due to their absence at that meeting.

Vote Count Item 7.1:

City of Cloverdale	ABSTAIN	City of Santa Rosa	AYE
City of Cotati	AYE	City of Sebastopol	AYE
City of Healdsburg	AYE	City of Sonoma	AYE
City of Petaluma	ABSENT	County of Sonoma	ABSTAIN
City of Rohnert Park	ABSTAIN	Town of Windsor	AYE

AYES -6- NOES -0- ABSENT -1- ABSTAIN -3-

Motion passed.

Vote Count Item 7.2, 7.3:

City of Cloverdale	AYE	City of Santa Rosa	AYE
City of Cotati	AYE	City of Sebastopol	AYE
City of Healdsburg	AYE	City of Sonoma	AYE
City of Petaluma	ABSENT	County of Sonoma	AYE
City of Rohnert Park	AYE	Town of Windsor	AYE

AYES -9- NOES -0- ABSENT -1- ABSTAIN -0-

Motion passed.

Regular Calendar

8. Discussion and Possible Action to Develop a Model Ordinance for Polystyrene Foam and Disposable Food Service Ware Waste Reduction

Felicia Smith, SCWMA staff, presented to the staff the outlined model for the draft ordinance to ban polystyrene.

Board Discussion

Ms. Fudge asked if we could require vendors to carry paper straws only. Styrofoam coffee cups are more prevalent in non-food service venues such as churches and social gatherings. Ms. Fudge wanted to know how those venues could be included in the ordinance.

Patrick Carter, SCWMA Executive Director, commented that those other entities would be covered under retail sales elimination of the ordinance.

Ms. Gorin commented that those venues could be approached education about reducing those wastes.

Ms. Harvey asked how the \$0.25 takeout fee was developed, noting the paper bag fee is currently \$0.10.

Ms. Smith responded that Santa Cruz's ordinance was the basis for this effort and that the price of clamshells compliant with the proposed ordinance runs from \$0.10 - \$0.25.

Ms. Harvey asked about rationale for the grape industry exemption.

Ms. Smith responded that the exemption was included in the Santa Cruz ordinance, from which there is also a large wine industry.

Mr. Schwartz questioned the grape exemption, and suggested early outreach and education to businesses prior to implementing the ordinance.

Ms. Smith recommended surveys for feedback from businesses.

Mr. Schwartz asked how the SCWMA would handle enforcement, who would perform it, and suggested that Rohnert Park would need the SCWMA to perform enforcement for this to be considered.

Mr. Carter responded that the cities could enter into an agreement with the SCWMA to do enforcement, and that enforcement would be handled similar to the bag ordinance. SCWMA Counsel would assist with enforcement agreements.

Ms. Fudge asked if the grape growers in the area are using polystyrene and did not want to include the exemption automatically in the ordinance.

Public Comments

Dwayne DeWitt commented that he would like more laws and education in the community on what is recyclable.

Ken Wells, Sierra Club representative on the Local Task Force, recommends we use a process to request an exemption for industries, not automatically include them.

Leslie Lukacs, Zero Waste Task Force, commented that there is already support for this ordinance.
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Bob Anderson, United Wine Growers, will work with staff to investigate the wine industry's use of polystyrene.

Board Discussion

Ms. Harvey, Mr. Schwartz, and Mr. Mikus commented on the need to perform outreach to businesses and present information to the Councils/Board.

Mr. Sawyer stated it was important to compare to cities of similar size.

Mr. Carter reiterated the comments from the members was: 1) develop the framework, 2) create a draft model ordinance, 3) perform extensive public outreach, 4) take the outreach results to the councils for any additional input and then, 5) present to the council a final draft. Each presentation to the board generally takes 3 months to reach all members; two presentations will take at least 6 months.

Ms. Gorin suggested gathering feedback from industry interest groups first before presenting to the jurisdictions.

Ms. Agrimonti stated that each board member is charged with reporting to their council on the SCWMA's progress with this ordinance and hopes that some jurisdictions will add this item as consent to speed up the process.

Ms. Fudge will report at her council meeting tonight and ask if they want a pre-meeting. She asked if each member could check with their council firsts to potentially eliminate the need for multiple council meetings.

Deb Fudge, Town of Windsor, motioned to move the item forward as recommended in the report and staff will follow the direction of the Board regarding pre-meetings and community outreach in order to draft the model ordinance and Susan Gorin, County of Sonoma, seconded the motion.

Vote Count:

City of Cloverdale	AYE	City of Santa Rosa	AYE
City of Cotati	AYE	City of Sebastopol	AYE
City of Healdsburg	AYE	City of Sonoma	AYE
City of Petaluma	ABSENT	County of Sonoma	AYE
City of Rohnert Park	AYE	Town of Windsor	AYE

AYES -9- NOES -0- ABSENT -1- ABSTAIN -0-

Motion passed.

9. Discussion and Possible Action to Create a Brand and Website Redesign Ad Hoc Subcommittee of the Board

Kristin Thigpen, SCWMA Staff, recommended the board authorize the formation of an ad hoc subcommittee of the Board to help inform the SCWMA's Brand Evaluation and Website Redesign

Mr. Carter reached out to three board members who had expressed prior interest in participation, Ms. Bagby, Ms. Fudge and Ms. Harvey.

Board Discussion

Ms. Fudge responded that she has been through this process before with Windsor and would like to serve on the sub-committee.

Cloverdale commented that Melanie would be happy to volunteer.

Public Comments

None.

Mr. Schwartz, City of Rohnert Park, motioned to approve the creation of a sub-committee to work with The Engine is Red for rebranding and website development and Brent Salmi, City of Healdsburg, seconded the motion.

Vote Count:

City of Cloverdale	AYE	City of Santa Rosa	AYE
City of Cotati	AYE	City of Sebastopol	AYE
City of Healdsburg	AYE	City of Sonoma	AYE
City of Petaluma	ABSENT	County of Sonoma	AYE
City of Rohnert Park	AYE	Town of Windsor	AYE

AYES -9- NOES -0- ABSENT -1- ABSTAIN -0-

Motion passed.

10. Consideration of Merit Increase and New Agreement for SCWMA Executive Director

Ethan Walsh, SCWMA Counsel, recommended the Board approve a resolution to (1) extend Mr. Carter’s personal services agreement with the SCWMA for an additional year, (2) provide a merit increase for Mr. Carter, and (3) request that the Board of Supervisors approve a new personal services agreement with Mr. Carter, with a term of five years.

Board Discussion

Mr. Schwartz asked if there is a mechanism to review the salary in the course of the contract.

Mr. Walsh responded that Mr. Carter's salary is covered by the County's Salary MOU. The SCWMA has the ability to request a reclassification.

Mr. Schwartz asked if the County approves future COLAs would they automatically apply to Mr. Carter.

Mr. Walsh affirmed that his salary follows the same language of the County’s Salary Resolution.

Public Comments

None.

Don Schwartz, City of Rohnert Park, motioned to approve the merit increase for Mr. Carter and enter into a new Agreement with the County of Sonoma for a five year term and John Sawyer, City of Santa Rosa, seconded the motion.

Vote Count:

City of Cloverdale	AYE	City of Santa Rosa	AYE
City of Cotati	AYE	City of Sebastopol	AYE
City of Healdsburg	AYE	City of Sonoma	AYE
City of Petaluma	ABSENT	County of Sonoma	AYE
City of Rohnert Park	AYE	Town of Windsor	AYE

AYES -9- NOES -0- ABSENT -1- ABSTAIN -0-

Motion passed.

11. Boardmember Comments

Mr. Mikus recognized Brent Salmi for his service to the SCWMA upon his retirement. He also recognized Mr. Cayler on his service to the SCWMA and congratulated him on his retirement.

Mr. Schwartz inquired about any updates on the safe meds ordinance.

Mr. Carter responded that he will be attending a January 30th meeting for updates

Mr. Schwartz asked for an-email update on that meeting.

12. Staff Comments

Mr. Carter acknowledged and thanked Mr. Salmi and Mr. Cayler for their service to the SCWMA.

Mr. Carter reported that 12 proposals were received for the organics RFP.

13. Next SCWMA meeting: February 21, 2018

14. Adjournment:

The meeting adjourned at 10:20 a.m.

Submitted by: Patrick Carter