



Minutes of the November 17, 2022 Meeting

Zero Waste Sonoma met on November 17, 2022, via Zoom to hold a virtual board meeting.

Board Members Present:

City of Cloverdale – Marta Cruz
City of Cotati - Susan Harvey
City of Healdsburg – Evelyn Mitchell
City of Petaluma – Patrick Carter
City of Rohnert Park – Pam Stafford

City of Santa Rosa – Joey Hejnowisz
City of Sebastopol – Diana Rich
City of Sonoma - ABSENT
County of Sonoma – Susan Gorin
Town of Windsor – Deb Fudge

Staff Present:

Executive Director: Leslie Lukacs
Counsel: Ethan Walsh
Staff: Xinci Tan, Thora Collard, Kristen Sales, Katherine Cushwa, Courtney Scott
Agency Clerk: Thora Collard

1. Call to Order Regular Meeting

Regular session was called to order at 9:00 a.m.
Introductions

2. Agenda Approval

3. Public Comments (items not on the agenda)

None

4. Consent (w/attachments)

- 4.1 Minutes of the August 18, 2022 Meeting
- 4.2 Minutes of the November 9, 2022 Special Meeting
- 4.3 October, November, and December 2022 Outreach Calendar
- 4.4 Approval of Fourth Amendment to Agreement with Conservation Corps North Bay for Electronic Waste Collection Services
- 4.5 Approval of Short Term Contract Agreement with Cylinder Bottle Liquidators, Inc. for Small Propane Collection, Recycling, and Reuse
- 4.6 Approval of Third Amendment to Agreement for Partnership with Mattress Recycling Council
- 4.7 Resolution No. 2022-24, Making Findings and Determinations Under AB 361 for the Continuation of Virtual Meetings

Public Comments:

None

Motion: For approval of the consent calendar.

First: City of Cotati – Susan Harvey
Second: County of Sonoma – Susan Gorin

Vote Count:

City of Cloverdale	ABSENT	City of Santa Rosa	AYE
City of Cotati	AYE	City of Sebastopol	AYE
City of Healdsburg	AYE	City of Sonoma	ABSENT
City of Petaluma	AYE	County of Sonoma	AYE
City of Rohnert Park	ABSENT	Town of Windsor	AYE

AYES -7- NOES -0- ABSENT -3- ABSTAIN -0-

Motion passed.

Marta Cruz arrived 9:12
Pam Stafford arrived 9:09

Regular Calendar

5. Green Resolution Recognizing Gravenstein Apple Festival [Lukacs]

Board Comments/Action Items:

- Is there comparison data from the prior years?
- Great job! You have set a high bar for events
- It would be good to share this with all jurisdictions
- This embodies the vision of our Agency
- Where do you store/how do you accommodate all the reuse items?
- This should be shared with local Chamber of Commerce groups

Public Comments:

Pam Davis – All debris cans were removed except for ones at the Eco-stations. Reusable tablecloths were also used at the event.

Motion: To approve the adoption of the first Green Resolution recognizing the Gravenstein Apple Fair for their commitment to the community and the environment through the implementation of proactive waste management practices.

First: City of Petaluma – Patrick Carter
Second: City of Cloverdale – Marta Cruz

Vote Count:

City of Cloverdale	AYE	City of Santa Rosa	AYE
City of Cotati	AYE	City of Sebastopol	AYE
City of Healdsburg	AYE	City of Sonoma	ABSENT
City of Petaluma	AYE	County of Sonoma	AYE
City of Rohnert Park	AYE	Town of Windsor	AYE

AYES -9- NOES -0- ABSENT -1- ABSTAIN -0-
Motion passed.

6. FY 21/22 Annual Work Plan Progress Report [Cushwa]

Board Comments/Action Items:

- Is the outreach report online?
- What is a bounce rate and why is it so high?
- Grateful for all the events being held in Cloverdale
- Interesting to see the gender metrics for social media engagement
- Looking at college move out dates would be helpful for collection events
- It would be convenient to see another line showing the jurisdictions % of population for reference
- Is there a plan for more SB1383 outreach in the new fiscal year?
- Can we give this presentation to the various councils?

Public Comments:

Marie Kneemeyer – It’s very inspiring to see the increase in web traffic

7. Reusable Foodware Infrastructure & Service RFP [Pagal]

Board Comments/Action Items:

None

Public Comments:

None

Motion: Board approve staff to release the Request for Proposals for reusable foodware infrastructure and service.

First: City of Cotati – Susan Harvey

Second: City of Rohnert Park – Pam Stafford

Vote Count:

City of Cloverdale	AYE	City of Santa Rosa	AYE
City of Cotati	AYE	City of Sebastopol	AYE
City of Healdsburg	AYE	City of Sonoma	ABSENT
City of Petaluma	AYE	County of Sonoma	AYE
City of Rohnert Park	AYE	Town of Windsor	AYE

AYES -9- NOES -0- ABSENT -1- ABSTAIN -0-
Motion passed.

8. **Boardmember Comments** – NO ACTION
9. **Executive Director Report** – NO ACTION
10. **Staff Comments** – NO ACTION
None
11. **Next SCWMA meeting:** December 15, 2022
12. **Adjourn:** 10:24 am

Submitted by: Thora Collard