Minutes of the March 16, 2023 Meeting

Zero Waste Sonoma met on March 16, 2023, at the City of Santa Rosa Council Chambers, 100 Santa Rosa Ave., Santa Rosa, California.

Board Members Present:
City of Cloverdale – David Kelly   City of Santa Rosa – Dianna MacDonald
City of Cotati – Susan Harvey    City of Sebastopol – Diana Rich
City of Healdsburg – Evelyn Mitchell   City of Sonoma - ABSENT
City of Petaluma – Patrick Carter    County of Sonoma – Susan Gorin
City of Rohnert Park – Emily Sanborn   Town of Windsor – Deb Fudge

Staff Present:
Executive Director: Leslie Lukacs
Counsel: Ethan Walsh
Staff: Xinci Tan, Thora Collard, Kristen Sales, Katherine Cushwa, Courtney Scott, Sloane Pagal
Agency Clerk: Thora Collard

1. **Call to Order Closed Session 9:00 a.m.**

   CONFERENCE WITH REAL PROPERTY NEGOTIATORS (Sec. 54956.8)
   Property: 5885 Pruitt Avenue Windsor, CA 95492
   Agency Negotiators: Leslie Lukacs, Ethan Walsh
   Negotiating Parties: David M. Carroll, John M. Shea II
   Under Negotiation: Price and terms of payment

2. **Adjourn Closed Session at 9:37 a.m.**

3. **Call to Order Regular Meeting**
   Regular session was called to order at 9:43 a.m.
   Introductions

4. **Agenda Approval**

5. **Public Comments (items not on the agenda)**

6. **Consent (w/attachments)**
   6.1 Minutes of the February 16, 2023 Meeting
   6.2 February, March, and April 2023 Outreach Calendar
   6.3 ZWS FY 2023/24 Final Budget

   **Board Comment:** Move item 6.3 from consent to after item 7
Public Comments:
Bonita Cole – Would like to more outreach in the community to inspire better involvement.

Motion: For approval of the consent calendar.

First: City of Petaluma – Patrick Carter
Second: City of Sebastopol – Diana Rich

Vote Count:
City of Cloverdale  AYE     City of Santa Rosa  AYE
City of Cotati  AYE     City of Sebastopol  AYE
City of Healdsburg  AYE     City of Sonoma  ABSENT
City of Petaluma  AYE     County of Sonoma  AYE
City of Rohnert Park  AYE     Town of Windsor  AYE

AYES -9- NOES -0- ABSENT -1- ABSTAIN -0-

Motion passed.

Regular Calendar

7. Public Hearing for the Consideration of Organics Disposal Fee and ZWS Fee Increase [Collard]

Board Comments/Action Items:
- What are the increases proposed by Republic?
- What is the Agency Fee?
- How does this impact our reserves?
- What is the percentage decrease to the organics decrease?
- This report is a great blend between cost coverage and ratepayer consideration
- What are the restrictions on the use of the reserve funds?
- Can we raise the fee higher than what was posted?

Public Comments:
None

Motion: To approve the increase of $0.65/ton to the Sonoma County Waste Management surcharge and increase the Organics tipping fee by $4.00/ton.

First: City of Petaluma – Patrick Carter
Second: County of Sonoma – Susan Gorin

Vote Count:
City of Cloverdale  AYE     City of Santa Rosa  AYE
City of Cotati  AYE     City of Sebastopol  AYE
City of Healdsburg  AYE     City of Sonoma  ABSENT
City of Petaluma  AYE     County of Sonoma  AYE
City of Rohnert Park  AYE     Town of Windsor  AYE

March 16, 2023 – SCWMA Meeting Minutes
AYES -9- NOES -0- ABSENT -1- ABSTAIN -0-
Motion passed.

6. Item 6.3 - ZWS FY 2023/24 Final Budget [Collard]

Board Comments/Action Items:
- Can staff address their marketing methods?

Public Comments:
Bonita Cole – I would like to see more money spent on marketing. Signage in public spaces, articles in the paper, etc.

Motion: To approve the FY23/24 Final Budget

First: City of Petaluma – Patrick Carter
Second: County of Sonoma – Susan Gorin

Vote Count:
City of Cloverdale AYE City of Santa Rosa AYE
City of Cotati AYE City of Sebastopol AYE
City of Healdsburg AYE City of Sonoma ABSENT
City of Petaluma AYE County of Sonoma AYE
City of Rohnert Park AYE Town of Windsor AYE

8. Consideration of an Agreement with Sparkl Reusables to Conduct a Reusable Foodware Infrastructure & Services Pilot Program and Approval of Estimated Cost for Services and Associated Fees [Pagal]

Board Comments/Action Items:
- How many businesses do we expect to impact?
- What do you expect to be able to implement within the confines of this grant?
- How many events?
- How many institutions?
- What will be the selection process?
- Can we partner with existing refill companies in the county?
- We need to be PFAs free containers and make sure they are recyclable at end of life.
- How do we keep consumers from throwing the containers in the trash when they are done?
- Where is the wash facility going to be located?
- Are the pilots going to be going on at the same time or will you wait for the success of each one?
- What is the reuse rate for the containers?
- Will the original purchased items be owned by ZWS? How can we use lessons learned from this pilot moving forward?
- Has Sparkl worked with Green Mary? There may be an opportunity for synergy.
- Is there anything that would preclude a private business interested in entering into this field?
Public Comments:
Bonita Cole – this is a good program, but I worry about water usage for a program like this.

Motion: Motion to approve the execution of the Agreement with Sparkl Reusables for a Sonoma County Reusable Foodware Infrastructure and Services Pilot Program and approve the projected cost of services totaling $75,000

First: City of Rohnert Park – Emily Sanborn
Second: City of Sebastopol – Diana Rich

Vote Count:
| City of Cloverdale | AYE | City of Santa Rosa | AYE |
| City of Cotati     | AYE | City of Sebastopol | AYE |
| City of Healdsburg | AYE | City of Sonoma     | ABSENT |
| City of Petaluma   | AYE | County of Sonoma   | AYE |
| City of Rohnert Park | AYE | Town of Windsor    | AYE |

AYES -9- NOES -0- ABSENT -1- ABSTAIN -0-
Motion passed.

Dianna MacDonald left 10:57 a.m.

7. Boardmember Comments – NO ACTION

8. Executive Director Report – NO ACTION

9. Staff Comments – NO ACTION

10. Next SCWMA meeting: April 20, 2023

11. Adjourn: 11:03 am

Submitted by: Thora Collard