Minutes of the June 15, 2023 Meeting

Zero Waste Sonoma met on June 15, 2023, at the City of Santa Rosa Council Chambers, 100 Santa Rosa Ave., Santa Rosa, California.

Board Members Present:
City of Cloverdale – David Kelley
City of Cotati – Susan Harvey
City of Healdsburg – Evelyn Mitchell
City of Petaluma – Patrick Carter
City of Rohnert Park – Emily Sanborn
City of Santa Rosa – Dianna MacDonald
City of Sebastopol – Sandra Maurer
City of Sonoma – Trish Pisenti
City of Sebastopol – ABSENT
City of Sonoma – ABSENT

Staff Present:
Executive Director: Leslie Lukacs
Counsel: Ethan Walsh
Staff: Xinci Tan, Thora Collard, Kristen Sales, Katherine Cushwa, Courtney Scott, Sloane Pagal, Amber Johnson
Agency Clerk: Thora Collard

1. Call to Order Regular Meeting
Regular session was called to order at 9:00 a.m.
Introductions

2. Agenda Approval

3. Public Comments (items not on the agenda)
Duane Dewitt, local resident. Happy to see deconstruction portion of the ordinance being promoted. What is happening with our waste streams?

4. Consent (w/attachments)
4.1 Minutes of the May 18, 2023 Meeting
4.2 May, June, and July 2023 Outreach Calendar

Board Comment:
None

Public Comments:
None

Motion: For approval of the consent calendar.

First: City of Petaluma – Patrick Carter
Second: City of Rohnert Park – Emily Sanborn

Vote Count:

City of Cloverdale    AYE   City of Santa Rosa    AYE
City of Cotati        AYE   City of Sebastopol    AYE
City of Healdsburg    AYE   City of Sonoma        ABSENT
City of Petaluma      AYE   County of Sonoma      AYE
City of Rohnert Park  AYE   Town of Windsor       ABSENT

AYES -8- NOES -0- ABSENT -2- ABSTAIN -0-
Motion passed.

Regular Calendar

5. Adopt Model Ordinance for Building Project Materials Management, Deconstruction, Reuse and Recycling Requirements

Board Comments/Action Items:
- Consistency within our county is great, how does it relate to our neighboring counties?
- Are there many certified facilities outside the county?
- What outreach to construction stakeholders was done?
- The model ordinance does not set an official policy?
- Does this add cost or time constraints to the building projects?
- What current infrastructure exists for deconstruction?
- Does deconstruction need separate bins?
- Where are the C&D facilities located?
- How do you define “fast tracking”? Is it to create an incentive?
- Why was 1923 chosen as the marker for deconstruction requirement?
- Do certified mixed C&D facilities exist in Sonoma County?
- Would projects that fail to meet the 65% diversion not receive a permit or receive a financial penalty?
- What is the outreach plan for developers and builders?
- There is concern that contractors and builders have not been engaged in the development of this ordinance.
- Would a facility be needed for a facility that only receives one commodity type (concrete recyclers)?
- At the certified site, how is the material sorted, by contractor or at the facility?
- Are there different fees for mixed bins?
- Is Green Halo a website portal or does it have a phone app?
- Who provides training to the jurisdictions for Green Halo?
- What is the timeline for rollout?
- What is the cost of Green Halo?
- Does Green Halo integrate with other software used by permitting agencies?
- Will Cal Green adopt these standards in the future?
- How does residual waste impact franchise agreements?
- Is there anything in this ordinance that will impact our agreements with Republic?

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• What is our percentage of C&D at the landfill?
• Is there any monetary incentives in this ordinance?
• Aren’t we limited in our ability to assess penalties?
• Can we share the ordinance with the builders associations in order to establish a set of FAQs for distribution across jurisdictions?
• What role will ZWS play in implementation of the ordinances?
• Would like to see more outreach performed before we pass this model ordinance.

Public Comments:
Duane Dewitt – urges board to pass this model ordinance. It would be great if jurisdictional agencies to implement deconstruction requirements.

Stephen Bantillo, RCI – Not all projects can achieve 65% recovery simply because there is very limited to no recoverable material. How will this be addressed without penalizing the project. The Recycling Certification Institute has concerns over establishing a 65% mandate for recovery because our experience has shown it is not achievable by all projects or facilities. Thus, a strict mandate may encourage misreporting to remain compliant. Without applying a National Standard Certification Protocol to the facility, you may not be able to determine that misreporting has occurred. C&D ordinances that focus on performance are most effective, which means a facility recovers as much recoverable C&D as is possible from their incoming material stream. A facility with a 25% recovery rate could be performing much better than a facility with a 50% recovery rate. How will the model address this and not penalize the facility with a recovery rate less than 65% if the facility is recovering all that is recoverable?

6. Boardmember Comments – NO ACTION

7. Executive Director Report – NO ACTION

8. Staff Comments – NO ACTION

9. Next SCWMA meeting: July 20, 2023

10. Adjourn: 10:59 am

Submitted by: Thora Collard

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