Meeting of the Board of Directors

January 16, 2019
REGULAR MEETING

Regular Session begins at 8:30 a.m.
Estimated Ending Time 11:30 a.m.

City of Santa Rosa Council Chambers
100 Santa Rosa Avenue
Santa Rosa, CA

Meeting Agenda and Documents
## Table of Contents

<table>
<thead>
<tr>
<th>Description</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agenda</td>
<td>1</td>
</tr>
<tr>
<td>Prior Meeting Summary</td>
<td>3</td>
</tr>
<tr>
<td>Agenda Notes</td>
<td>4</td>
</tr>
<tr>
<td>Item 4 Resolution for 2019 Election of Officers</td>
<td>5</td>
</tr>
<tr>
<td>Item 5.1 Minutes of the December 19, 2018 Regular Meeting</td>
<td>6</td>
</tr>
<tr>
<td>Item 5.2 December, January, February 2018/19 Outreach Calendar</td>
<td>9</td>
</tr>
<tr>
<td>Item 5.3 Annual Review of SCWMA Rules of Governance</td>
<td>10</td>
</tr>
<tr>
<td>Item 5.4 Informational Report SB212 Pharmaceutical Drugs and Take Back Program</td>
<td>13</td>
</tr>
<tr>
<td>Item 5.5 Informational Report SB1383 Short-lived Climate Pollutants</td>
<td>16</td>
</tr>
<tr>
<td>Item 6 Discussion and Possible Action on FY 19-20 Draft Work Plan</td>
<td>18</td>
</tr>
</tbody>
</table>

*Note: This packet is 30 pages total*
SONOMA COUNTY WASTE MANAGEMENT AGENCY

Meeting of the Board of Directors

January 16, 2019
REGULAR MEETING

Regular Session begins at 8:30 a.m.
Estimated Ending Time 11:30 a.m.

City of Santa Rosa Council Chambers
100 Santa Rosa Avenue
Santa Rosa, CA

Agenda

Item
1. Call to Order Regular Meeting
2. Agenda Approval
3. Public Comments (items not on the agenda)
4. Election of Officers

Consent (w/attachments)
5.1 Minutes of the December 19, 2018 Regular Meeting
5.2 December 2018, January and February 2019 Outreach Calendar
5.3 Annual Review of SCWMA Rules of Governance
5.4 Informational Report on SB212 Solid Waste: Pharmaceutical and Sharps Waste Stewardship [Scott]
5.5 Informational Report SB1383 Short-lived Climate Pollutants [Tan]

Regular Calendar
6. Discussion and Possible Action on the FY 19-20 Draft Work Plan
[Collard]
Recommended Action: Provide feedback and consider approval of the FY 19-20 Work Plan as a guide for the FY 19-20 Draft Budget

7. Boardmember Comments – NO ACTION

8. Executive Director Report – NO ACTION

9. Staff Comments – NO ACTION

10. Next SCWMA meeting: February 13, 2019

11. Adjourn

Consent Calendar: These matters include routine financial and administrative actions and are usually approved by a single majority vote. Any Boardmember may remove an item from the consent calendar.

Regular Calendar: These items include significant and administrative actions of special interest and are classified by program area. The regular calendar also includes "Set Matters," which are noticed hearings, work sessions and public hearings.

Public Comments: Pursuant to Rule 6, Rules of Governance of the Sonoma County Waste Management Agency, members of the public desiring to speak on items that are within the jurisdiction of the Agency shall have an opportunity at the beginning and during each regular meeting of the Agency. When recognized by the Chair, each person should give his/her name and address and limit comments to 3 minutes. Public comments will follow the staff report and subsequent Boardmember questions on that Agenda item and before Boardmembers propose a motion to vote on any item.

Disabled Accommodation: If you have a disability that requires the agenda materials to be in an alternative format or requires an interpreter or other person to assist you while attending this meeting, please contact the Sonoma County Waste Management Agency Office at 2300 County Center Drive, Suite B100, Santa Rosa, (707) 565-3579, at least 72 hours prior to the meeting, to ensure arrangements for accommodation by the Agency.

Noticing: This notice is posted 72 hours prior to the meeting at The Board of Supervisors, 575 Administration Drive, Santa Rosa, and at the meeting site the City of Santa Rosa Council Chambers, 100 Santa Rosa Avenue, Santa Rosa. It is also available on the internet at www.recyclenow.org
Date: January 7, 2018

To: SCWMA Board Members

From: Susan Klassen, Interim SCWMA Executive Director

Executive Summary Report for the SCWMA Board Meeting of Dec. 19, 2018

**Item 6 Consent:** All Consent Items were approved. Of note was Item 6.4 which established a fund consisting of $100,000 per Full Time Equivalent (FTE) to be set aside in a fund to cover any potential future pension liability to the SCWMA. Also Item 6.7 which was a resolution honoring Patrick Carter for his exemplary service to the SCWMA.

**Item 7. Organics Transport:** SCWMA Board approved a three year contract with Recology Sonoma Marin for transport of Organic Materials received at County disposal facilities to Redwood Landfill and Cold Creek Compost for processing into compost.

**Item 8. Second Amendment to Agreement with Recology Sonoma Marin for E-Waste Handling Services:** SCWMA Board approved this amendment to the Recology Sonoma Marin agreement, which reduced their scope of services to transportation of e-waste collected at the various County disposal facilities, to the E-waste processing site located adjacent to the Sonoma Transfer Station. Once in Sonoma E-waste will sorted and packaged for shipment and recycling by On-Site, under a separate existing contract. The other significant change to the Recology Agreement was to change the payment terms from a basis of the quantity of electric units collected to payment on the basis of transportation cost per box of collected e-waste hauled to the sorting location at Sonoma Transfer Station.

**Item 9 Discussion on Extension of HHW Facility Operations Contract with Clean Harbors:** The current contract expires June 2019. SCWMA Board approved staff’s recommendation to attempt to negotiate an extension to the existing contract with Clean Harbors. Clean Harbors has done a very good job performing these services for the SCWMA and as the SCWMA is currently working to site an additional HHW facility to serve the North County it was felt that it would be more efficient to wait until the new location is established, as this would dramatically change the scope of work.
To: Sonoma County Waste Management Agency Board Members
From: Susan Klassen, Interim Executive Director
Subject: January 16, 2018 Board Meeting Agenda Notes

Annual Election of Officers
Annual election of Chair, Vice Chair, and Chair Pro Tempe.

Consent Calendar
These items include routine financial, informational and administrative items and staff recommends that they be approved en masse by a single vote. Any Board member may remove an item from the consent calendar for further discussion or a separate vote by bringing it to the attention of the Chair.

5.1 Minutes of the December 19, 2018 Regular Meeting: regular acceptance.
5.2 December 2018, January and February 2019 Outreach Calendar: This item provides an update on outreach events since the last meeting and upcoming outreach events. No action is required.
5.3 Annual Review of the SCWMA Rules of Governance: No changes are proposed.
5.4 Informational Report SB 212 – Pharmaceutical Drugs and Sharps Take-Back Program: This is a report on the State EPR Bill for Drugs and Sharps that now pre-empts any local action.
5.6 Informational Report SB 1383 - Short-lived Climate Pollutants: This is a report on a Bill currently in the rule making stage which requires 75% reduction of all organics disposal from 2014 base year levels by 2025.

Regular Calendar
6. Discussion and Possible Action on the FYI 19-20 Draft Work Plan: The Work Plan has been used as a budget development tool since FY 06/07. The Work Plan outlines the major programs and projects expected to be performed by staff and consultants during the upcoming fiscal year. The primary changes from the previous year focus on Mandatory Organics Recycling, Zero Waste Initiatives, The Organic Material Processing project negotiations with Renewable Sonoma, and furthering the North County HHW Facility. Staff recommends the Board provide feedback and consider approval of the FY 19-20 Work Plan as a guide for the FY 19-20 Draft Budget.
RESOLUTION OF THE SONOMA COUNTY WASTE MANAGEMENT AGENCY ("SCWMA") ELECTING A CHAIR, A VICE CHAIR, AND A CHAIR PRO TEMPORE

WHEREAS, Resolution No. 92-002 requires Agency to elect a Chair, a Vice Chair, and a Chair Pro Tempore at the first meeting in each calendar year, and;

WHEREAS, this Resolution memorializes the action taken by the SCWMA Board of Directors on January 16, 2019 to elect a Chair, Vice Chair, and Chair Pro Tempore.

NOW, THEREFORE BE IT RESOLVED that having first been duly elected by the SCWMA, the representatives from the ____________, ________________, and ___________, shall serve as Chair, Vice Chair and Chair Pro Tempore, at the will and pleasure of the SCWMA for a period of one year commencing from January 16, 2019.

MEMBERS:

---

Cloverdale  Cotati  County  Healdsburg  Petaluma
Rohnert Park  Santa Rosa  Sebastopol  Sonoma  Windsor

AYES: -0-  NOES: -0-  ABSENT: -0-  ABSTAIN: -0-

SO ORDERED

The within instrument is a correct copy of the original on file with this office.

ATTEST:  DATE: April 18, 2018

______________________________
Clerk of the Sonoma County Waste Management Agency
Agency of the State of California in and for the County of Sonoma
Minutes of the December 19, 2018 Meeting

The Sonoma County Waste Management Agency met on December 19, 2018, at the City of Santa Rosa Council Chambers, 100 Santa Rosa Avenue, Santa Rosa, California.

Board Members Present:
City of Cloverdale Melanie Bagby City of Santa Rosa John Sawyer
City of Cotati Susan Harvey City of Sebastopol Henry Mikus
City of Healdsburg Larry Zimmer City of Sonoma Madolyn Agrimonte
City of Petaluma Dan St. John County of Sonoma Susan Gorin
City of Rohnert Park Pam Stafford Town of Windsor Deb Fudge

Staff Present:
Executive Director: Susan Klassen
Counsel: Ethan Walsh
Staff: Thora Collard, Courtney Scott, Xinci Tan, Brandon Benton
Agency Clerk: Janel Perry

1. Call to Order Regular Meeting
   Closed session was called to order at 8:30 a.m.

2. Closed Session:
   PUBLIC EMPLOYMENT
   Title: Executive Director

3. Adjourn Closed Session at 8:45 a.m.

   Call to Order Regular Meeting
   Regular meeting was called to order at 8:50 a.m.
   Introductions

4. Agenda Approval

5. Public Comments (items not on the agenda)
   None.

6. Consent (w/attachments)
   6.1 Minutes of the September 19, 2018 Regular Meeting
   6.2 Minutes of the October 17, 2018 Special Meeting
   6.3 November, December, January 2018/19 Outreach Calendar
   6.4 Approval Unfunded Liabilities Policy
   6.5 FY 2018/19 SCWMA 1st Quarter Financial Report
   6.6 Approval of Updated Polystyrene Model Ordinance
   6.7 Resolution for Patrick Carter
Public Comments:
None.

The motion for approval of items on consent calendar with the recommended change of action to add “in the grace in which he did it” to item 6.7 was made by Pam Stafford, City of Rohnert Park, and seconded by Larry Zimmer, City of Healdsburg.

**Vote Count:**
- City of Cloverdale: AYE
- City of Cotati: AYE
- City of Healdsburg: AYE
- City of Petaluma: AYE
- City of Rohnert Park: AYE
- City of Santa Rosa: AYE
- City of Sebastopol: AYE
- City of Sonoma: AYE
- County of Sonoma: AYE
- Town of Windsor: AYE

AYES -10- NOES -0- ABSENT -0- ABSTAIN -0-
Motion passed.

**Regular Calendar**


Recommended Action: Adopt a Resolution approving the agreement with Recology for Compostable Material Transport Services

First: Deb Fudge, Town of Windsor
Second: Susan Harvey, City of Cotati

**Vote Count:**
- City of Cloverdale: AYE
- City of Cotati: AYE
- City of Healdsburg: AYE
- City of Petaluma: AYE
- City of Rohnert Park: AYE
- City of Santa Rosa: AYE
- City of Sebastopol: AYE
- City of Sonoma: AYE
- County of Sonoma: AYE
- Town of Windsor: AYE

AYES -10- NOES -0- ABSENT -0- ABSTAIN -0-
Motion passed.

8. Discussion and Possible Action on the Second Amendment to the Agreement with Recology for E-Waste Handling Services [Scott]

Recommended Action: Adopt a Resolution approving the amendment with Recology for E-Waste Handling Services
First: Susan Harvey, City of Cotati
Second: Susan Gorin, County of Sonoma

Vote Count:
City of Cloverdale AYE City of Santa Rosa AYE
City of Cotati AYE City of Sebastopol AYE
City of Healdsburg AYE City of Sonoma AYE
City of Petaluma AYE County of Sonoma AYE
City of Rohnert Park AYE Town of Windsor AYE

AYES -10- NOES -0- ABSENT -0- ABSTAIN -0-
Motion passed.

9. Discussion and Possible Action on Clean Harbors HHW contract extension [Scott]

Recommended Action: Direct staff to negotiate an extension with Clean Harbors.

First: Susan Gorin, County of Sonoma
Second: John Sawyer, City of Santa Rosa

Vote Count:
City of Cloverdale AYE City of Santa Rosa AYE
City of Cotati AYE City of Sebastopol AYE
City of Healdsburg AYE City of Sonoma AYE
City of Petaluma AYE County of Sonoma AYE
City of Rohnert Park AYE Town of Windsor AYE

AYES -10- NOES -0- ABSENT -0- ABSTAIN -0-
Motion passed.

10. Boardmember Comments - NO ACTION
Comments were received by chair from various board members.

11. Executive Director Report - NO ACTION
Executive Director gave verbal report.

12. Staff Comments – NO ACTION
None.

13. Next SCWMA meeting: January 16, 2019


Submitted by: Janel Perry
ITEM: December, January, and February 2018/19 Outreach Calendar

### December 2018 Outreach Events
- **December 4** 4 PM – 8 PM  Community Toxic Collection – Windsor
- **December 7** 11 AM – 7 PM  E-Waste Event – Petaluma – Lucchesi Park
- **December 8-9** 9 AM – 5 PM  E-Waste Event – Petaluma – Lucchesi Park
- **December 11** 4 PM – 8 PM  Community Toxic Collection – Santa Rosa, W
- **December 13** 9:10 AM – 10:15 AM  Healdsburg Labor Center presentation – Healdsburg
- **December 13** 9:10 AM – 10:15 AM  Fulton Labor Center presentation – Fulton

### January 2019 Outreach Events
- **January 4** 11 AM – 7 PM  E-Waste Event – Santa Rosa – Luther Burbank Center
- **January 5-6** 9 AM – 5 PM  E-Waste Event – Santa Rosa – Luther Burbank Center
- **January 5** 2 PM – 5 PM  Dia de los Reyes Celebration Andy’s Community Park – Santa Rosa
- **January 6** 4 PM – 8 PM  Dia de los Reyes Celebration Roseland Elementary – Santa Rosa
- **January 8** 4 PM – 8 PM  Community Toxic Collection – Sebastopol
- **January 11** 9:10 AM – 10:15 AM  Graton Labor Center presentation – Graton
- **January 15** 4 PM – 8 PM  Community Toxic Collection – Santa Rosa, E
- **January 19-20** 9 AM – 5 PM  E-Waste Event – Oakmont – Community Center
- **January 22** 4 PM – 8 PM  Community Toxic Collection – Cloverdale
- **January 21-Feb 1** 9AM – 12PM  Pasitos Pares Program – Santa Rosa, Cloverdale, Windsor, Healdsburg, Petaluma, Foresville
- **January 29** 4 PM – 8 PM  Community Toxic Collection – Sonoma

### February 2019 Outreach Events
- **February 5** 4 PM – 8 PM  Community Toxic Collection – Larkfield
- **February 9** 10 AM – 4 PM  10th Annual Lake Sonoma Steelhead Festival – Geyserville
- **February 12** 4 PM – 8 PM  Community Toxic Collection – Healdsburg
- **February 15-18** 10 AM – 8 PM  Cloverdale Citrus Fair - Cloverdale
- **February 16** 10:30 AM – 1 PM  Spanish Composting Workshop Bayer Farm – Santa Rosa
- **February 19** 4 PM – 8 PM  Community Toxic Collection – Rohnert Park
- **February 22** 6 PM – 8 PM  Spanish Composting Workshop Nuestra Voz Sonoma – Sonoma
- **February 22** 11 AM – 7 PM  E-Waste Event – Cloverdale – Citrus Fairgrounds
- **February 23-24** 9 AM – 5 PM  E-Waste Event – Cloverdale – Citrus Fairgrounds
- **February 26** 4 PM – 8 PM  Community Toxic Collection – Oakmont
ITEM: Annual Review of SCWMA Rules of Governance

I. RECOMMENDED ACTION / ALTERNATIVES TO RECOMMENDATION

Staff recommends the Board review and approve the attached Rules of Governance.

II. BACKGROUND

The Rules of Governance are to be reviewed by the Sonoma County Waste Management Agency Board of Directors on an annual basis for applicability. The Rules were last revised at the January 17, 2018 SCWMA meeting.

III. DISCUSSION

Staff has reviewed the Rules of Governance and recommends they be adopted as is.

IV. FUNDING IMPACT

There is no funding impact as a result of this item.

V. ATTACHMENTS

Amended Rules of Governance
RULES OF GOVERNANCE
OF THE
SONOMA COUNTY WASTE MANAGEMENT AGENCY (“AGENCY”)

RULE 1: The Executive Director, in consultation with the Chair, shall prepare an agenda for each meeting of the Agency. The agenda shall contain a brief general description of each item of business to be discussed at the meeting. At least 72 hours before a regular meeting, the Executive Director shall post the agenda in a location that is freely accessible to members of the public during regular business hours.

RULE 2: Whenever possible, staff shall deliver a copy of the agenda for any regular meeting to each member of the Agency seven (7) days in advance of such meeting.

RULE 3: Unless otherwise provided by law, the Agency may make any disposition of a matter properly before it that it deems advisable.

RULE 4: The Chair shall preserve order and decorum and shall decide questions of order subject to an appeal to the Agency.

RULE 5: All questions of law shall be referred to the Agency’s counsel for an opinion.

RULE 6: Each agenda shall provide an opportunity for members of the public to address the Agency directly on items of interest to the public that are within the subject matter jurisdiction of the Agency. The total time allocated for public testimony on any particular issue shall be 3 minutes. Any person desiring to address the Agency shall, when recognized by the Chair, speak from the rostrum and give his or her name and address to the Clerk and limit his or her statement to 3 minutes. In order to facilitate the business of the Agency, the Chair may further modify the time of each such address.

RULE 7: One half or more of the members of the Agency constitute a quorum for the transaction of business. No act of the Agency shall be valid or binding unless a majority of a quorum concur therein. Eight (8) of ten (10) members of the Agency is a Supermajority. Provided, however, that a supermajority vote of the Agency is required for action on: 1) approval or amendment of the Agency Budget, 2) incurrence of debt from public or private lending or financing sources in an amount of $250,000 or more, 3) authorization of expenditures of $250,000 or more to a single source within a single year, and 4) any increase in fees or imposition of any new fees. Provided also, that a unanimous vote is required for the Agency to acquire any interest in real property with a value of $250,000 or more.

RULE 8: A member may initiate voting on a matter by requesting the Chair to call for the question.

RULE 9: Members may vote “aye,” “no,” or “abstain.”

RULE 10: A vote of “abstain” does not constitute concurrence and does not constitute a “no” vote.

RULE 11: Emergency meetings and special meetings shall be called as provided in Sections 54956 and 54956.5 of the Government Code. Closed sessions shall not be scheduled nor conducted without prior consultation with the Agency’s counsel.
RULE 12: At the first meeting in each calendar year the Agency shall elect a Chair and a Vice-Chair and a Chair Pro Tempore. When the Chair is absent, his or her duties shall be assumed Vice-Chair. If both the Chair and the Vice-Chair are absent, the Chairman Pro Tempore shall perform the duties of the Chair.

RULE 13: The Chair may, from time to time, appoint such subcommittees of the Agency as are necessary and convenient.

RULE 14: These rules shall be reviewed by the Agency at the first meeting in each calendar year.

RULE 15: The Chair, Vice-Chair, and the Chair Pro Tempore shall serve at the will and pleasure of the Agency.

RULE 16: Per Government Code § 54956.96(a)(1), all information presented to the Agency Board in closed session is confidential. However, a member of the legislative body of a member local agency who is present in closed session may disclose information obtained in that closed session that has direct financial or liability implications for the member’s local agency to the following individuals:

A. Legal counsel of that member local agency for purposes of obtaining advice on whether the matter has direct financial or liability implications for that member local agency; and/or

B. Other members of the legislative body of the member local agency present in a closed session of that member local agency.

RULE 17: Per Government Code § 54956.96(a)(2), any designated alternate member of the Agency Board who is also a member of the legislative body of a local agency member and who is attending a properly noticed meeting of the Agency in lieu of a local agency member’s regularly appointed member to attend closed sessions of the Agency.
ITEM: Update on SB 212 Pharmaceutical Drugs and Take Back Program

I. RECOMMENDED ACTION / ALTERNATIVES TO RECOMMENDATION

This transmittal is for informational purposes only. No action is requested of the Board.

II. BACKGROUND

Since 2005, local governmental agencies and ratepayer sewer service fees have funded various programs that collect and dispose of expired medicine. In Sonoma County, the Safe Medicine Disposal Program is collectively funded by the following partners: Cities of Cloverdale, Healdsburg, Petaluma and Santa Rosa; Town of Windsor; Russian River Watershed Association; Sonoma Water; and the Sonoma County Waste Management Agency (SCWMA). Approximately $71,600 is spent annually on the collection, handling, and disposal of consumer-generated medications by the program partners and $21,400 for consumer-generated sharps paid by the SCWMA. These programs have collected more than 123,000 pounds of pharmaceutical drug waste since their inception.

In 2012, Alameda County became the first local government in the United States to adopt an ordinance requiring pharmaceutical producers to design, fund, and operate a safe medicine collection and management program. Alameda County’s ordinance has become a model for other jurisdictions. The pharmaceutical industry filed a lawsuit attempting to block implementation. After the Ninth Circuit Court of Appeals upheld the ordinance in 2015, multiple other localities have enacted similar ordinances, without legal challenge, including the eight California counties, five cities, and the San Luis Obispo Integrated Waste Management Authority. California counties and cities have since passed Extended Producer Responsibility (EPR) ordinances covering both drugs and sharps while others, with existing EPR ordinances for drugs, have passed separate ordinances for sharps.

In 2015, the Russian River Watershed Association, Sonoma Water, SCWMA, Health Services, and the cities of Santa Rosa and Petaluma formed a Safe Medicine Disposal Collaborative to study and further develop the safe drug and sharps disposal program and EPR ordinance for Sonoma County. Draft ordinance options were presented to each jurisdiction in Sonoma County in 2017.

Around the same time in 2017, California’s Senate Bill 212 was introduced by Senator Hannah-Beth Jackson. Staff closely tracked the movement of Senate Bill 212, including keeping updated on the proposed amendments. Staff became aware that preemption language was added to Senate Bill 212, where future local ordinances or those adopted on or after April 18, 2018 would be preempted to ensure consistency and predictability for manufacturers.
Before a Sonoma ordinance could be finalized, Senate Bill 212 was signed into law on September 30, 2018.

III. DISCUSSION

SB 212 will be the first law in the nation to establish a comprehensive, producer-funded take-back program to provide safe and convenient disposal options for both home generated pharmaceutical drugs and sharps waste.

Senate Bill 212 Requirements

1) Enforcement and regulation shall be the responsibility of the California Department of Resources Recycling and Recovery (CalRecycle). By January 1, 2021 CalRecycle is required to adopt regulations and establish a program implementation date.

2) Manufacturers of sharps and pharmaceutical drugs will be required to establish, fund, and promote a statewide take-back system for these products with an estimated full implementation date of June 2022. The sharps component only requires manufacturers to provide mail-back options and refund HHW programs for sharps disposal.

3) Manufacturers may participate individually, as a group, or through a stewardship organization operating under a stewardship plan approved by CalRecycle.

4) Manufacturers will be required to provide comprehensive public education to promote consumer participation in the take-back system.

5) Preempts future local ordinances or those adopted on or after April 18, 2018.

Convenience Standards for Drugs

1) Requires one bin for every 50,000 people and a minimum of five medication bins in each county.

2) Any retail pharmacy, hospital, clinic with an on-site pharmacy, or law enforcement agency will have the ability to opt in and serve as a collection site.

3) Retail pharmacies will be required to serve as collection sites for covered drugs and will be required to have at least one location or 15% of their store locations, whichever is greater, in the county serve as authorized collectors. Retail pharmacies will be exempt from this requirement if they operate their own adequate voluntary program.

4) Individuals who are homeless, disabled, home-bound, or are home health care workers will be able to request prepaid, preaddressed mailing envelopes and containers for the proper disposal of medications and sharps.

5) Sharps will be collected through a mail-back program only, where consumers will receive a sharps container and mail-back kit at time of purchase.

6) Mandates producers of needles reimburse local governments for any needles they collect and dispose. Household Hazardous Waste facilities will get reimbursed for the disposal costs of sharps waste.
Senate Bill 212 is estimated to be implemented three to four years from now. In the interim, Health Services received approval from the Board of Supervisors to participate in a mail-back pilot program for the take-back of drugs through a partnership with the California Product Stewardship Council, utilizing Statewide Medicine Disposal Grant funding through the Department of Health Care Services, Substance Use Disorder Compliance Division.

Health Services also received approval to continue to work with the Safe Medicine Disposal Collaborative Partners to develop options for creating a more robust take-back program for the collection of unwanted and expired drugs and used sharps. SCWMA will continue to be an active member of the collaborative as well as continue to provide up to date disposal information to the public through our website.

IV. FUNDING IMPACT

No new funding impacts, but the interim program will continue to cost the SCWMA approximately $21,500 per year to dispose of home-generated sharps. Pharmaceutical waste is mixed with other toxic solids so an exact cost is difficult to estimate.

Once the take-back programs are in place, SCWMA will not pay for the disposal of sharps or pharmaceutical waste.

V. ATTACHMENTS

None
ITEM: Summary of SB 1383

I. RECOMMENDED ACTION / ALTERNATIVES TO RECOMMENDATION

This transmittal is for informational purposes only. No action is requested of the Board.

II. BACKGROUND

In 2016, Governor Brown signed into law SB 1383: Short-lived Climate Pollutants (SLCP), which mandates statewide actions to reduce methane, black carbon, fluorinated gases, and other greenhouse gas emissions. The bill established two main targets:

1. By 2020, reduce the organic waste disposal in landfills by 50% from the 2014 level, and
2. By 2025, reduce the organic waste disposal in landfills by 75% from the 2014 level.

The bill suggests a multi-pronged approach to achieving these goals by increasing food rescue, composting operations, and biomethane production/anaerobic digestion. Furthermore, no less than 20% of edible food currently disposed must be recovered for human consumption by 2025.

III. DISCUSSION

SB 1383 is significant because it will serve as the regulatory force behind AB 1826: Mandatory Commercial Organics Recycling (MORe). Although SCWMA staff have been working with regional haulers since 2016 to help affected organics generators set up organic waste services in order to come into compliance with AB 1826, there has not been financial incentive for them to do so.

Currently, CalRecycle staff are in the formal rulemaking process for SB 1383, with a 45-day comment period beginning sometime in January 2019. Stakeholders are asked to submit proposed changes to the Organic Waste Reduction Regulations during this period. CalRecycle staff are also holding a public meeting on January 22, 2019 to discuss the Notice of Preparation for SB 1383, which Agency staff plan to attend. The regulations implemented during this time will determine rules of enforcement and penalties for noncompliance.

Local governmental agencies, such as the SCWMA, will be required to provide annual reports to CalRecycle on the number of organic waste generators that are or are not compliant with AB 1826 as well as the amount of education and outreach being conducted to achieve statewide goals. Good faith efforts to improve and expand organic waste recycling infrastructure and remove barriers to organic waste recycling are expected.
Regarding food rescue and food waste prevention efforts, SCWMA staff are exploring potential partnerships with the Regional Climate Protection Authority (RCPA) and the Sonoma County Department of Health Services (DHS). Grant opportunities may be available to support County-wide education and outreach efforts for the benefit of all parties involved.

**IV. FUNDING IMPACT**

None

**V. ATTACHMENTS**

None
ITEM: Discussion and Possible Action on the Fiscal Year 2019-20 SCWMA Work Plan

I. RECOMMENDED ACTION / ALTERNATIVES TO RECOMMENDATION

Staff recommends the Board provide feedback and consider approval of the FY 19-20 Work Plan as a guide for the FY 19-20 Draft Budget.

II. BACKGROUND

Beginning in FY 06-07, as a part of the budget process, a project list (Work Plan) was prepared for consideration and approval by the Board in order to have a detailed planning document containing a description of the SCWMA projects, contractor costs, and staff costs. This practice proved to be an effective budget preparation step, and has been used since. The Work Plan, once approved, is used as the guidance document for preparation of the SCWMA’s annual draft budget.

III. DISCUSSION

Staff proposes that the vast majority of projects listed continue in their current forms (hauling of organics, processing of household hazardous waste, used oil outreach, mandatory commercial and organics recycling, recycling guide, website maintenance, and reporting). The proposed projects for the Board’s consideration are as follows:

- With the addition of a fulltime staff member devoted to organics, we are requesting the addition of budget allocation for staff training/conference attendance.
- Staff is working with partnering agencies to obtain grant funding for a Food Rescue program to supplement the reduction goals for SB1383 and well as research options for additional grant opportunities.
- Staff is proposing to expand office space into the adjacent offices being vacated by Fire and Emergency Services. Fire Services has been dissolved and will now be under the Permit Sonoma umbrella. The new Department of Emergency Management will still retain some of the existing footprint, but has expressed a desire to work in partnership on a new, large conference room (large enough for Board meetings), storage and an additional staff office. The space already has an access door from our current suite.
- E-waste sorting is now a separate contract and process for the program, as discussed at the December 19, 2018 meeting
- Last year, staff proposed to implement a pilot program for residential, single-use batteries in each jurisdiction. The collection, transport costs, and disposal fees would be paid for by the SCWMA. Due to staffing shortages, the program was postponed. Staff recommends the implementation of this program in the new fiscal year.
• North County HHW facility – staff proposes to continue efforts to locate an appropriate site for a more convenient, permanent site for collecting HHW for residents and qualified businesses in the north county. Staff will be reporting progress on a site location to the SCWMA Board in the spring of 2019. If a permanent site is located, then activities in the 19/20 FY are expected to include procurement of engineering/architectural services to begin conceptual design for the purposes of CEQA and permitting.

• Staff is developing outreach material to coincide with the Zero Waste Resolution. Some areas for outreach include a “Lifestyle” section on the website highlighting greening of daily activities (how to reduce waste at parties, promote bringing service ware for to-go meals, etc.); school outreach programs focusing on compost, recycling and food recovery; and recycling outreach to multi-family dwellings. Staff will also develop outreach material for AB 1826: Mandatory Commercial Organics Recycling (MORE).

• Maintenance for the HHW facility in the past has been in response to emergency needs. Staff proposes to be proactive in repairs and improvements for the long-term health of the facility.

• Staff is proposing in the workplan additional resources to augment the SCWMA staff negotiating the Agreement with Renewable Sonoma for the Organic Materials Processing Services. Such services may include R3 Consultants, legal, financial and insurance expertise.

• The full Draft Work Plan is attached for your review, projects where there have been significant increases in resources/cost and or new program line items have been highlighted in green for your convenience.

IV. FUNDING IMPACT
There is no direct funding impact of the FY 19-20 Work Plan. This document is informational and used for planning purposes and to complement the forthcoming FY 19-20 Draft Budget.

V. ATTACHMENTS
FY 19-20 Draft Work Plan
<table>
<thead>
<tr>
<th>Program</th>
<th>Program Description</th>
<th>Contractor Cost</th>
<th>Staff</th>
<th>Goal/Justification</th>
<th>Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1</td>
<td>Composting Program</td>
<td>$4,755,400</td>
<td>$44,033</td>
<td>MANDATED Major diversion program in the Joint Powers Agreement and Section 4.5.2 of the CoIWMP.</td>
<td>Monthly</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.2</td>
<td>Christmas Tree Recycling</td>
<td>$ -</td>
<td>$1,213</td>
<td>ColWMP/Section 4.7.2.10 Diversion program that adds organic feedstock</td>
<td>November, December, and January, Annually</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.3</td>
<td>Composting Education &amp; Outreach</td>
<td>$17,380</td>
<td>$26,990</td>
<td>ColWMP/Section 4.3.1.2 Reduce organics being landfilled and compost program costs</td>
<td>UCCE agreement expires June 30, 2020</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.4</td>
<td>Mandatory Commercial Organics Recycling</td>
<td>$10,000</td>
<td>$20,986</td>
<td>MANDATED - Required by State Legislation, AB 1826</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Program</td>
<td>Program Description</td>
<td>Contractor Cost</td>
<td>Staff</td>
<td>Goal/Justification</td>
<td>Schedule</td>
</tr>
<tr>
<td>-------------------------</td>
<td>--------------------------------------------------------------------------------------</td>
<td>-----------------</td>
<td>------</td>
<td>---------------------------------------------------------</td>
<td>----------</td>
</tr>
<tr>
<td>1.5 Conferences</td>
<td>Compost 2019 Conference</td>
<td>$3,500</td>
<td>$2,426</td>
<td>Ongoing</td>
<td></td>
</tr>
<tr>
<td>1.6 Grant - (Food Rescue, etc.)</td>
<td>Grant application, implementation</td>
<td>$25,000</td>
<td>$2,426</td>
<td>SB1383 - Short Term Climate Pollutants</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Total</td>
<td>FY 19-20</td>
<td>$4,786,280</td>
<td>$98,074</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Reserves (Restricted by Board Policy)**

<table>
<thead>
<tr>
<th>Program</th>
<th>Program Description</th>
<th>Contractor Cost</th>
<th>Staff</th>
<th>Goal/Justification</th>
<th>Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.1 Securing Organics Capacity</td>
<td>Continue process for implementation agreements and legal counsel, R3 Consultant</td>
<td>$50,000</td>
<td>$56,382</td>
<td>CoIWMP/Section 4.5.3</td>
<td></td>
</tr>
<tr>
<td>2.2 Zero Waste Sonoma Business Recognition Program</td>
<td>Pilot Program for Highlighting forward thinking businesses in the area. Possible tie in with Energy and Sustainability or Environmental Health</td>
<td>$3,123</td>
<td></td>
<td>CoIWMP/Section 4.5.3</td>
<td>Summer - Fall 2019</td>
</tr>
<tr>
<td>2.3 New Model Ordinance Research</td>
<td>Potential model ordinance topics include: (1) Develop model ordinance for Construction and Demolition (2) Large Events and Venue recycling plan requirements. Report to the Board on ordinance feasibility and propose next steps.</td>
<td>$8,077</td>
<td></td>
<td>Proposed</td>
<td></td>
</tr>
<tr>
<td>2.4 Intern Program</td>
<td>Create a summer internship position Intern will assist battery program, office assistance, Eco-Desk</td>
<td>$20,000</td>
<td></td>
<td>Proposed</td>
<td>Summer - Fall 2019</td>
</tr>
<tr>
<td>Program Name</td>
<td>Program Description</td>
<td>Contractor Cost</td>
<td>Staff</td>
<td>Goal/Justification</td>
<td>Schedule</td>
</tr>
<tr>
<td>----------------------------------</td>
<td>--------------------------------------------------------------------------------------</td>
<td>-----------------</td>
<td>------</td>
<td>--------------------------------------------------</td>
<td>---------------------------</td>
</tr>
<tr>
<td>2.5 North County HHW facility</td>
<td>Continue to explore the feasibility of adding a permanent HHW Facility in the North County. Potentially write or seek help for drafting an RFP. Potentially hire contractor for conceptual design and feasibility.</td>
<td>$200,000</td>
<td>17,852</td>
<td>Board Directed</td>
<td></td>
</tr>
<tr>
<td>2.6 Office Expansion</td>
<td>Expand Office into vacated Fire Services space to include an additional office, storage and board space</td>
<td>$75,000</td>
<td>1,320</td>
<td>Proposed</td>
<td>Fall 2019</td>
</tr>
<tr>
<td>Total FY 19-20</td>
<td></td>
<td>$270,000</td>
<td>86,754</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Prior Year FY 18-19</td>
<td></td>
<td>$120,000</td>
<td>119,505</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Household Hazardous Waste**

<table>
<thead>
<tr>
<th>Program Name</th>
<th>Program Description</th>
<th>Contractor Cost</th>
<th>Staff</th>
<th>Goal/Justification</th>
<th>Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.1 HHW Collection Program</td>
<td>Manage contract for collection of hazardous waste from residents and CESQG (businesses) at the Household Toxics Facility (HTF), Community Toxics Collections (CTC), and Toxics Rover. Provide education resources for the program as needed and coordinate with local organizations. Draft number due to contract negotiations in process currently. Added an extra $10,000 for Parks propane disposal if grant funds run out.</td>
<td>$1,160,000</td>
<td>80,275</td>
<td>MANDATED - JPA Comply with regulations, contract administration/oversight (Section 5.3 of the CoIWMP)</td>
<td>Contract expires June 30, 2019 in negotiation for extension</td>
</tr>
<tr>
<td>3.2 E-waste Collection and Internal Transport at Disposal Site</td>
<td>Transport and properly dispose of electronic wastes collected at all of the County-owned disposal sites.</td>
<td>$50,000</td>
<td>3,032</td>
<td>MANDATED - JPA Required by regulation, contract administration/oversight (Section 5.4.1.8 of the CoIWMP).</td>
<td>Contract expires December 31, 2021</td>
</tr>
<tr>
<td>Program</td>
<td>Program Description</td>
<td>Contractor Cost</td>
<td>Staff</td>
<td>Goal/Justification</td>
<td>Schedule</td>
</tr>
<tr>
<td>---------</td>
<td>---------------------</td>
<td>-----------------</td>
<td>------</td>
<td>--------------------</td>
<td>----------</td>
</tr>
<tr>
<td>3.3</td>
<td>E-waste Sorting and Recycling</td>
<td>Sorting of all electronic wastes collected at all of the County-owned disposal sites and recycling.</td>
<td>$65,000</td>
<td>$</td>
<td>MANDATED - JPA Required by regulation, contract administration/oversight (Section 5.4.1.8 of the CoIWMP).</td>
</tr>
<tr>
<td>3.4</td>
<td>Oil &amp; Filter Recycling (Grant funded)</td>
<td>This program includes a wide variety of efforts from reporting and auditing to collection and education. Funding is provided through the California Department of Resources Recycling and Recovery’s (CalRecycle) Oil Payment Program (OPP). Actual projects vary year to year depending on State funding levels. For specific projects, Used Oil Competitive Grants may be applied for.</td>
<td>$151,189</td>
<td>$21,862</td>
<td>Board Directed</td>
</tr>
<tr>
<td>3.6</td>
<td>Product Stewardship Education, Outreach, policy and legislation</td>
<td>• Participate in statewide and national Extended Producer Responsibility efforts. • Develop and incorporate information for local take-back opportunities into Agency promotional materials (e.g., Recycling Guide, fliers and online) • Community outreach at events. • Development and planning for Extended Producer Responsibility ordinances as approved by Agency Board. • Examines recent and pending legislation relevant to current and projected Agency projects.</td>
<td>$</td>
<td>$3,032</td>
<td>BOARD DIRECTED EPR Implementation Plan (CoIWMP/Section 4.3.3.3)</td>
</tr>
<tr>
<td>Program</td>
<td>Program Description</td>
<td>Contractor Cost</td>
<td>Staff</td>
<td>Goal/Justification</td>
<td>Schedule</td>
</tr>
<tr>
<td>-----------------</td>
<td>---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>-----------------</td>
<td>------</td>
<td>-------------------------------------------------------------------------------------</td>
<td>---------------------</td>
</tr>
</tbody>
</table>
| 3.7 E-waste Recycling Events | This program accepts electronics that are defined as hazardous waste. This program is subsidized by the State through the Electronics Recycling Act of 2003. State subsidy is based on pounds received for recycling. A contractor conducts electronic recycling events under contract with the Agency. Agency pays for site fees and advertising.  
• Provide supports for coordination of e-waste event  
• Perform graphic design and placement of advertising (e.g., utility bill inserts, fliers, radio, newspaper ads, online, etc.)  
• Administer the contract                                                                 | $15,000         | $9,096 | ColWMP/Section 5.4.1.8 Provide recycling information to all County residents         | Ongoing – Monthly Contract expires June 30, 2019. |
| 3.8 HazMobile - Mendocino County | Sonoma County residents living in the north/west part of the County can dispose of hazardous waste close to their homes. Agency staff produces educational materials to help publicize disposal opportunities. Agency reimburses Mendocino County for disposal. | $18,000         | $606 | MANDATED - JPA Five events per year.                                                  |                     |

### Household Hazardous Waste (cont.)

<table>
<thead>
<tr>
<th>Program</th>
<th>Program Description</th>
<th>Contractor Cost</th>
<th>Staff</th>
<th>Goal/Justification</th>
<th>Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.9 HHW Grants</td>
<td>CalRecycle offers grants to expand and improve Household Hazardous Waste programs. Projects may include construction of Household Hazardous Waste facilities. If the timing is aligns with where the SCWMA is in the process of siting a new facility, staff will apply for this grant.</td>
<td>$</td>
<td>$303</td>
<td>Staff recommended</td>
<td></td>
</tr>
<tr>
<td>3.10</td>
<td><strong>Household Battery Program</strong></td>
<td>Set up a new residential, single-use battery collection program. Add at least one business or government program per jurisdiction to host a collection bin. Site would collect and transport to PHHWF or CTCs, SCWMA would pay for disposal costs. Cost includes collection containers. Assistance of intern for recruiting locations would be ideal. Intern could also remind all retailers who sell rechargeable batteries of their responsibility to collect them from the public.</td>
<td>$20,000</td>
<td>$5,003</td>
<td>Staff recommended - To provide more battery collection locations to the public for convenience.</td>
</tr>
</tbody>
</table>
| 3.11 | **Refuel Your Fun (Grant Funded)** | CalRecycle awarded the Agency with a three-year, $75,000 grant to promote the use and sale of refillable one-pound propane cylinders. In collaboration with the California Product Stewardship Council, program projects include:  
- Recruit retail locations to sell and refill refillable cylinders  
- Hold exchange events (bring a disposable, get a refillable)  
- Distribute and manage permanent disposable cylinder collection containers  
- Education/advertisement of refillable cylinders | $10,000 | $303 | Grant Funded | FY 2017-18 through FY 20-21 |
<p>| 3.12 | <strong>HHWF Maintenance</strong> | Ongoing building maintenance and upgrades | $15,000 | $303 |
| <strong>Total</strong> | FY 19-20 | $1,489,189 | $137,464 |
| <strong>Prior Year</strong> | FY 18-19 | $1,398,943 | $127,825 |</p>
<table>
<thead>
<tr>
<th>Program</th>
<th>Program Description</th>
<th>Contractor Cost</th>
<th>Staff</th>
<th>Goal/Justification</th>
<th>Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.1</td>
<td>The annual Recycling Guide (English and Spanish versions) is a comprehensive resource for recycling, reuse and hazardous waste disposal options in Sonoma County. Research and design all pages. • Coordinate consultants as needed for illustrations and cover artwork. • Review of publication among stakeholders (e.g., garbage companies, CalRecycle staff, etc.). • Prepare publication for on-line viewing. • Arrange for printing and distribution of extra Guides (approx. 28,000 English and 11,000 Spanish copies).</td>
<td>$14,000</td>
<td>$40,706</td>
<td>MANDATED - JPA Provide recycling information to all County residents and businesses (Section 4.7.2.1 of the CoIWM)</td>
<td>November 2018 to April 2019</td>
</tr>
<tr>
<td>4.2</td>
<td>Telephone and email response to questions from the public on recycling, disposal and hazardous waste. • Listen to messages daily, logs call into the Access database and returns phone calls/emails within one business day. • Research topics to help foster more opportunities as needed. Information gets recorded in the Access Eco-Desk database. • Prepare annual reports summarizing activity on the English and Spanish Eco-Desk. • Coordinate with Spanish language contractor as needed.</td>
<td>-$</td>
<td>$54,929</td>
<td>MANDATED - JPA Provide recycling information by phone to all County residents and businesses (Section 4.7.2.2 of the CoIWM)</td>
<td>Daily</td>
</tr>
<tr>
<td>4.3</td>
<td>A contractor provides outreach to Spanish speaking residents about recycling issues employing community based social marketing strategies including call-in radio, Eco-Desk telephone, events, labor center talks, etc. • Manage the contract for services • Provide support for educational materials as needed.</td>
<td>$30,000</td>
<td>$3,269</td>
<td>MANDATED - JPA Provide recycling information in Spanish (Section 4.7.3.4 of the CoIWM)</td>
<td>Consultant contract expires June 30, 2020</td>
</tr>
<tr>
<td>Program</td>
<td>Program Description</td>
<td>Contractor Cost</td>
<td>Staff</td>
<td>Goal/Justification</td>
<td>Schedule</td>
</tr>
<tr>
<td>---------</td>
<td>---------------------</td>
<td>-----------------</td>
<td>-------</td>
<td>--------------------</td>
<td>----------</td>
</tr>
<tr>
<td>4.4</td>
<td>Grants</td>
<td>$</td>
<td>$705</td>
<td>MANDATED - JPA</td>
<td>As available</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Leverage limited</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Agency resources</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>(Section 4.9.3.2 of the CoIWMP)</td>
<td></td>
</tr>
<tr>
<td>4.5</td>
<td>Web site</td>
<td>$8,000</td>
<td>$68,080</td>
<td>MANDATED - JPA</td>
<td>Ongoing</td>
</tr>
<tr>
<td></td>
<td><a href="http://www.zerowastesonoma.gov">www.zerowastesonoma.gov</a></td>
<td></td>
<td></td>
<td>Communicate</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>recycling information</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>using the web (Section 4.7.2.3 of the CoIWMP)</td>
<td></td>
</tr>
<tr>
<td>4.6</td>
<td>Outreach Partnerships</td>
<td>$</td>
<td>$29,527</td>
<td>Board Directed</td>
<td>Ongoing</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program</td>
<td>Program Description</td>
<td>Contractor Cost</td>
<td>Staff</td>
<td>Goal/Justification</td>
<td>Schedule</td>
</tr>
<tr>
<td>------------------</td>
<td>-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>-----------------</td>
<td>-------------</td>
<td>--------------------------------------------</td>
<td>------------------</td>
</tr>
</tbody>
</table>
| 4.7 Fairs        | Each year the Agency picks a new outreach theme that responds to current topics. This year’s theme for 2019 will focus on Zero Waste and our new brand.  
• Graphic design and production for outreach materials and promotional giveaways (e.g., backdrop, floor, information panels, brochure holders, etc.)  
• Coordinates staffing for events  
• Coordinates fair set up and tear down  
• Refurbish display materials                                                                                                                                  | $ 5,000         | $ 21,453    | MANDATED - JPA (Section 4.7.2.9 of the CoIWMP) | Summer and Fall  |
| 4.8 Social Media On-line Marketing Outreach | Manage on-line marketing options for Agency topic using services such as Twitter, Facebook, and Instagram                                                                                                 | $ 1,000         | $ 18,036    | BOARD DIRECTED                             | Ongoing          |
| 4.9 Zero Waste Outreach | Provide outreach and education to the public and jurisdictions to bolster the Zero Waste Resolution  
• Create "Lifestyle" section on the new website highlighting areas for "Greening up" daily activities  
• School outreach programs focusing on compost, recycling and food recovery  
• Outreach to Multi-family dwellings for recycling                                                                                                           | $ 25,000        | $ 8,926     | BOARD DIRECTED                             | Ongoing          |
| 4.10 Beverage Container Recycling (Grant funded) | Administer grant funds from the City County Payment Program to increase beverage container recycling.                                                                                                         | $ 55,000        | $ 11,658    | BOARD DIRECTED                             | Ongoing          |
| 4.11 Mandatory Commercial Recycling Measure (Grant funded) | Provide support for implementing CalRecycle's Mandatory Commercial Recycling program which will focus on bilingual education, monitoring and reporting. Activities include coordination of business, multifamily, and school outreach and AB 939 reporting. | $ 2,000         | $ 80,341    | MANDATED - STATE AB 341  
Under state law, local jurisdictions are responsible for reporting progress on commercial recycling to CalRecycle. | Ongoing          |
### Program 4.12 AB 939 Reporting Requirements
- **Program Description:**
  - Annual Report writing consists of:
    - Collect and enter data from: the haulers, transfer stations, Central Landfill, out-of-county landfills, large venues/events, HHW program
    - Update text description of programs.
    - Submit report to California Department of Resources Recycling and Recovery (CalRecycle)
- **Contractor Cost:** $7,047
- **Goal/Justification:** MANDATED – AB 939 Compliance with State regulations (Section 4.7.2.12 of the CoIWMP)
- **Schedule:** 2018 Annual Report due August 2019

### Education (cont.)

<table>
<thead>
<tr>
<th>Program</th>
<th>Program Description</th>
<th>Contractor Cost</th>
<th>Staff</th>
<th>Goal/Justification</th>
<th>Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.12</td>
<td>AB 939 Reporting Requirements</td>
<td>$7,047</td>
<td>$7,047</td>
<td>MANDATED – AB 939 Compliance with State regulations (Section 4.7.2.12 of the CoIWMP)</td>
<td>2018 Annual Report due August 2019</td>
</tr>
</tbody>
</table>

**Total FY 19-20:** $140,000
**Prior Year FY 18-19:** $109,920

### General Administration

<table>
<thead>
<tr>
<th>Program</th>
<th>Program Description</th>
<th>Contractor Cost</th>
<th>Staff</th>
<th>Goal/Justification</th>
<th>Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>5.1</td>
<td>Agency Meetings</td>
<td>$158,758</td>
<td>$158,758</td>
<td>MANDATED-JPA</td>
<td>Ongoing</td>
</tr>
<tr>
<td>5.2</td>
<td>Program Management</td>
<td>$74,453</td>
<td>$74,453</td>
<td>MANDATED-JPA</td>
<td>Ongoing</td>
</tr>
<tr>
<td>5.3</td>
<td>SCWMA Fin. Mgmt.</td>
<td>$177,170</td>
<td>$177,170</td>
<td>MANDATED-JPA</td>
<td>Ongoing</td>
</tr>
<tr>
<td>5.4</td>
<td>Website Administrative Maintenance</td>
<td>$1,200</td>
<td>$10,016</td>
<td>MANDATED-JPA</td>
<td>Ongoing</td>
</tr>
</tbody>
</table>

**Total FY 19-20:** $1,200
**Prior Year FY 18-19:** $347,557
<table>
<thead>
<tr>
<th>Program</th>
<th>Program Description</th>
<th>Contractor Cost</th>
<th>Staff</th>
<th>Goal/Justification</th>
<th>Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>AB 939 Local Task Force (LTF-Edu.) Provide staff support and administrative functions, as needed, to the AB 939 Local Task Force.</td>
<td>$</td>
<td>$12,047</td>
<td>Agency staff has historically provided this service.</td>
<td>Ongoing</td>
</tr>
<tr>
<td>B</td>
<td>Annual Stormwater Reporting and Meetings Provide information annually to be included in the County’s National Pollution Discharge Elimination System (NPDES) Phase I and Phase II annual reports for small Municipal Separate Storm Sewer Systems (MS4).</td>
<td>$</td>
<td>$2,805</td>
<td>Agency staff has historically provided this service, as Agency efforts contribute to prevention of storm water pollution in Sonoma County.</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Total</td>
<td>FY 19-20</td>
<td>$</td>
<td>$14,851</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Prior Year</td>
<td>FY 18-19</td>
<td>$</td>
<td>$10,972</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grand total</td>
<td>FY 19-20</td>
<td>$6,686,669</td>
<td>$1,102,216</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Prior Year</td>
<td>FY 18-19</td>
<td>$6,401,643</td>
<td>$926,658</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>